

1954 Junior Chamber Convention to be Held Here

GLAD YOU STAYED?

	Max.	Min.
Saturday, May 9	81	55
Sunday, May 10	85	49
Monday, May 11	81	55
Tuesday, May 12	90	48

VOL. XXVI, NO. 65

THREE SECTIONS Eighteen Pages

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Palm Springs, California, Thursday, May 14, 1953

Published

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Out-of-State Man to be Named New Police Chief



GREETING THE LINE—Chamber of Commerce President Frank Prince and Retail Merchants Advisory Committee chairman,

Adrian Rosen, greet the lines of guests at the annual Spring Frolic Tuesday night. (Harold Waltz Photo)

STATE JAYCEES CHOOSE CITY FOR '54 CONVENTION

Palm Springs will be the 1954 convention site of the California State convention of the Junior Chamber of Commerce.

This was the news brought back to Palm Springs from this year's meeting at Santa Cruz by Village Jaycees who have waged an active campaign for the convention during the past several months.

Convention headquarters will be El Mirador hotel, and dates are April 29-30, May 1-2. More than 1500 Jaycees from throughout the state are expected to attend.

THE SOUTHLAND received another honor at the state convention when Ira Kaye of San Pedro was named president to succeed Dr. Charles Johnson of Riverside. Frank Gilbert of Redlands was named vice president of the year.

Local Jaycees attending the convention were: Jim Hadlock, Bill Foster, Mel Ambler, Bill Ford,

etc., etc., etc.

This Side of The Sun

By Phat

AND DO I NEED IT! My budget this week will soar like a lark. This week I am saving, Hollipark is dark.

Was reading this morning the thoughts of a Los Angeles sports writer on the effect that the failure of Hollywood park to open would have on federal, state, county and Ingleside city taxes. . . . He said it would run into the millions in lost taxes. . . . And that the ordinary tax payer would have to make it up. . . . Well, maybe he'll be able to on what he saves because the track is idle.

THE BOYS on the metropolitan papers haven't had such a field day since an earthquake knocked a few liquor bottles off narrow shelves in the Village several years ago. . . . Here, I thought I was leading a mundane existence. . . . Plodding home each afternoon ankle-deep in discarded redundancies. . . . But, according to the screaming headlines in the L.A. papers, I have been living dangerously. . . . I have always wanted to. . . . It's going to be a thrill negotiating Palm Canyon drive. . . . Peering at each stranger and wondering if he is on the Crime Commission's list.

NO MORE of this waking up in the morning. . . . Pondering the ordinary day to come. . . . It's going to be exciting from now on. . . . The C.C. listed 12 "undesirables" as making Palm Springs a harbor for the Mob. . . . They missed me. . . . Sometimes I sink a pair of buoys on the show end of horse or even step out and split one on the nose. . . . Anyway, from now on I am going

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Crowd Rallies at Spring Frolic of Merchant Group

Members of the Retail Merchants' Division of the Chamber of Commerce and Villagers gathered at the Desert Inn Mashie Course Tuesday night for their annual fun-filled Spring Frolic with scores present.

Jack Boyer served his popular barbecue dinner to the "frollickers" and Jimmy Boyle entertained the group with familiar tunes and led a community sing.

Adrian Rosen, newly-elected chairman of the Retail Merchants' Advisory committee, conducted the business of the meeting and introduced his fellow committee members: Vice Chairman Ralph Shelley, Leo Baker, Tom Holland, Howard Morris, Isadore Nelson and Larry Quinn.

IN ADDITION to the elected members, Rosen announced the appointment of seven trade group chairmen to serve on the advisory committee: Stan Jaloff, Apparel; Newt Hotchkiss, Building and Hardware; Marge Terrell, Department Stores; Morris Finerman, Drug; Herman Reich, Food; Joe Henderson, Garage and Service Stations; Ray Corliss, Miscellaneous. Warren Slaughter of Cathedral City's precincts and Indian Wells and Cahuilla precincts will vote at Cathedral City school.

POLLS OPEN at 7 a.m. and close at 7 p.m.

Acting Chief of Police Orest Johnson notified all places where alcoholic beverages are sold that they may not sell during the hours the polls are open.

"A stepped-up merchants' program due to the aroused interest in the overall program of the Chamber affecting all Palm Springs businesses is being studied carefully and recommendations will be made to the Chamber's Board," declared Rosen.

PROGRESSIVELY through the years, the retail merchants have undertaken projects to improve and benefit their businesses thus improving the community's economy and affecting all businesses, Rosen said. He pointed out that renewed interest in the Chamber's promotional work has been expressed and he had appointed

See FROLIC, Page 5A

District Voters to Elect School Trustee Friday

Polls in three consolidated precincts will open at 7 a.m. tomorrow in the annual school election to fill one position on the board of trustees of the Palm Springs Unified school district.

The term of Carl Emerson, Cathedral City member of the board expires this year. He is a candidate to succeed himself and is opposed by Val Blatz and Mrs. Nancy H. Tuttle, both of Palm Springs, and H. A. Harris of Rancho Mirage.

BRISK CAMPAIGNS have been conducted for the past three weeks on behalf of Blatz, Emerson and Harris.

Voters in the 13 city precincts and in the Edom (Thousands of Palms) precinct will vote at Frances Stevens school. Those living in the Garnet precinct, which includes Garnet, North Palm Springs and Desert Hot Springs, will vote at the Desert Hot Springs school. Residents of Cathedral City's precincts and Indian Wells and Cahuilla precincts will vote at Cathedral City school.

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See FROLIC, Page 5A

Bloodmobile Final Visit of Season Monday

San Bernardino-Riverside two-county Blood Bank Bloodmobile will make its last visit of the season to Desert Hospital on Monday, May 18, from 11 a.m. to 1 p.m. Hospital Administrator Robert Henwood announced today.

"This is the last chance for Villagers to establish a blood credit at Desert Hospital before next October," Henwood said. "This credit may be used by the donor, his family and friends."

Quota for the visit will be 25 pints, but as many more as possible are asked due to the quota not being reached in the past two months, and the four months during the summer months when no visit will be made.

Dr. William Elliott is in charge of the local blood bank program, and Mrs. Newton Hotchkiss is in charge of the refreshments served to donors.

Villagers who wish to donate blood are asked to call the hospital, 2251, for an appointment.

WE HAVE ENFORCED this law at all times," Capt. Johnson said. "Not against anyone mentioned in the report though, as it doesn't apply to those men who we know are here."

Rink termed the law "the city's greeting to undesirables."

General reaction around the city was that the men listed were here as "residents only," enjoying the famed Palm Springs climate as do many other thousands of residents and visitors.

Capt. Johnson, acting police chief, and City Manager Russell Rink today answered the sensationalized California Crime Commission report, both saying in effect:

"We are prepared" and implying that it was strictly over-emphasized.

The report charged that the Village is becoming a favorite hangout for "nationally-known hoodlums," and listed 12 men as "undesirables."

THE PALM SPRINGS Police department is aware that three of the men listed in the report are residents and property owners here," Capt. Johnson said.

"But concerning the others, we have heard of them in the past, and they apparently have been here for any length of time," he continued.

See THIS SIDE, Page 3.

Believe Crime Commission Report Over-Emphasized

Capt. Johnson joined Rink in pointing out that the city has an ex-convict registration law which requires anyone convicted of a felony to register with the police department if they remain here for more than 24 hours. Anyone who fails to do so is subject to arrest.

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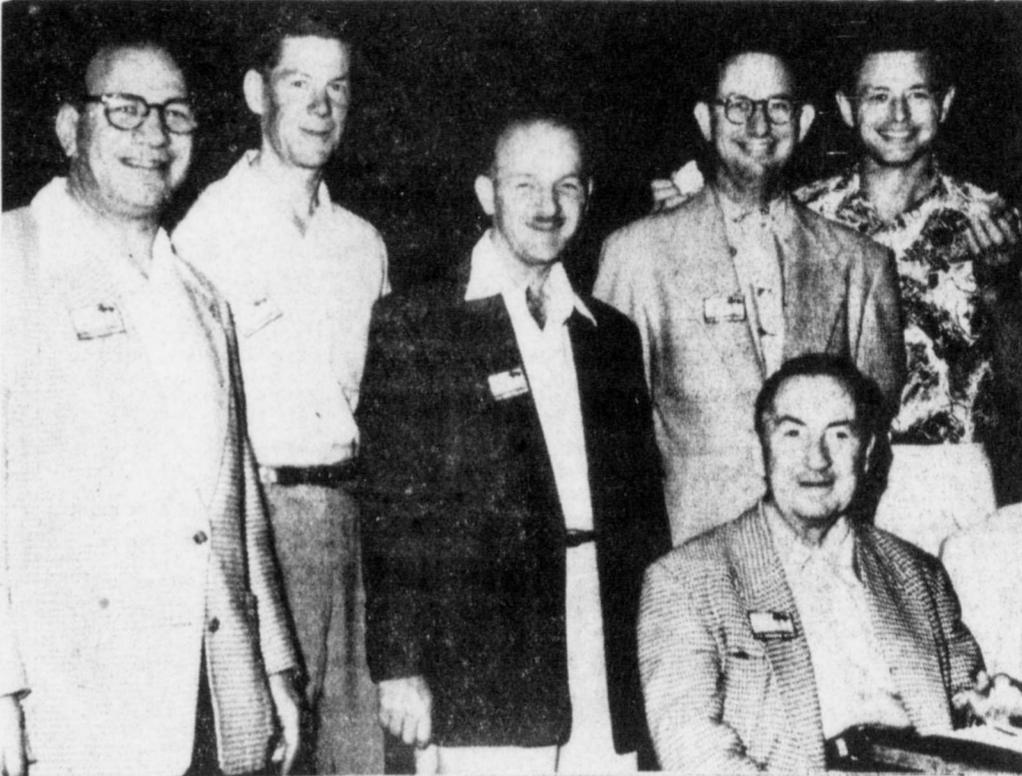
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Barbara Brown, 1065 San Jacinto Way, reported to police Monday that her Siamese cat, wearing a harness and tag, had either been stolen or escaped from her parked car.



AT SPRING FROLIC—Retail Merchants Advisory committee members (left to right) at Tuesday night's Spring Frolic are Adrian Rosen, chairman, Larry Quinn, Leo Baker, Isadore Nelson and Frank Prince, Chamber of Commerce president. Seated is Tom Holland.

Identity to be Made Known Next Monday

City Manager Rink Says Choice is Experienced Man

Palm Springs new police chief, an out-of-state man, will be named Monday in a simultaneous announcement by City Manager Russell Rink and officials in the city where he is presently employed.

That the new chief will be an out-of-state man is as far as Rink would go in identifying his choice to succeed popular August Kettmann who resigned February 1.

"HE'S THE MOST highly qualified of the more than 60 candidates for the position," the city manager said. "I only wish that I could have released his name immediately to counteract the publicity we received in the state crime report."

"Villagers will be pleasantly surprised when they learn of the choice," Rink commented. "The man selected did not come here for an interview—Rink went to interview him and also city officials where he is located."

At that time, the city manager said, he promised to withhold the official announcement until Monday because of circumstances there.

THE NEW POLICE CHIEF, who will take office here July 1, is presently serving as chief where he is located, and received the highest recommendations from everyone contacted by Rink.

The matter of replacing Kettmann has been one of the most controversial issues ever faced by Rink in his four years as city manager.

On that day the local lodge of the B.P.O.E. will be officially instituted at ceremonies beginning at 3 p.m. and continuing until 8 p.m.

FOLLOWING the official event there will be a dinner and party.

Papers for the Palm Springs Lodge are on their way to headquarters today.

Villagers said that Elks from all neighboring lodges and from all parts of the state are planning to be here for the events which will bring hundreds to the city.

MEMBERS of the prospective club and others will meet tonight at 8 o'clock at World War Memorial Hall to hear the report of the nominating committee.

Nominations will also be made from the floor tonight and following their close, the election will be held.

Faye Lewis, past Grand Exalted Ruler, will preside at the ceremonies here June 20.

Capt. Orest Johnson has been acting chief in the interim period.

WHILE ON VACATION it was a shock to hear of the death of two of Palm Springs' beloved winter residents, Ernest Pagano and John Lapp. It was known that Mr. Lapp had been in critical condition for several weeks. The sudden passing of Mr. Pagano came without warning to his family and friends. Both of these men had attained an outstanding position in their fields—both had contributed much to the spiritual and cultural life of the Village. They loved Palm Springs and spent the entire winters here. These men had made many friends in this community and they will be missed by a great many people here to whom they had endeared themselves.

IN THEIR PETITION to the directors of the Chamber of Commerce for a change of managers, the Hotel Owners association bases its proposal on the assumption that nothing progressive has been accomplished under the present management—and that the promotional fund has been dissipated without apparent results. Such criticism is unfair and unwise. The Chamber has made progress in the past few years and has many accomplishments to its credit. It is presumptuous indeed for the hotel men to say that the advertising and publicity program has been without results. The hotel association would receive more consideration by other groups if it would acknowledge what has been accomplished. Destructive criticism seldom pays off. If the hotel men have a plan which they believe would get better results they should come right out and say so—and their ideas would be more receptive.

What the Hotel association has in mind is more concentration upon the promotion program and a more promotion-minded Chamber manager, if we understand their position correctly. There is no doubt merit in this proposal but it should be based upon constructive thinking rather than criticism. Any new method of operating the Chamber should be carefully worked out in ad-

(Please turn to page 2)

New Recreation Center Here to be Ready May 29

Palm Springs will soon have a new, modern Recreation Center and Arena, which will feature facilities for wrestling and boxing, and which may be utilized for conventions, dances, roller skating, exhibits, ice shows and many other events.

Construction of the new building, located at the corner of Indian avenue and Rafto road, is in the process of completion, and

See CENTER, Page 5A

DAV Starts Campaign to Bring State Session Here

Members of Chapter 66, Disabled American Veterans, met Monday night at World War Memorial Hall to install officials for the new year and to map plans for two big campaigns—to bring the 1954 state DAV convention to Palm Springs and to boost Dr. James E. Potter, commander of the local chapter, for state commander.

Installed at Monday night's session by Ruby Whidden, senior commander acting for retiring Commander Walter Lar-

sen who had been called away, were Dr. Potter as commander, Paul Claude, senior vice commander, Adolph Benzing, junior vice commander, Henry Menard, chaplain, Mark Somerby, service officer, Al E. Hoover, sergeant at arms, Charles Farrar, officer of the day, Emil A. Knorr, historian and Larsen, junior past commander.

RAY HILLER, adjutant for the chapter, said that on Sunday, May 24, the DAV will hold its annual meeting at the Hotel Indio.

See DAV, Page 5A

(Concluded from page 1)
PUBLISHER'S CORNER

vance. Merely changing managers could do more harm than good. Since Palm Springs is exclusively a resort community, promotion of its attraction and advantages to the vacationist and winter resident is of prime importance. Most of the business interests and property owners agree on this --- although there are some who object to any promotion. About five years ago the voters authorized (by a two-thirds majority) the City Council to appropriate more funds for promotion purposes and the City has been spending about \$40,000 a year for this purpose. The Chamber of Commerce --- through its various committees --- set up this promotion program including advertising, publicity, folders, maps, convention bureau, and visitors' bureau. The entire program must be approved by the Chamber's fifteen directors and expenditures passed upon by the city attorney. The Chamber manager directs the carrying out of this program. His salary is all paid out of Chamber funds.

It is the opinion of the hotel group that the Chamber manager should be an expert in community promotion and spend most of his time on this work. This is probably a constructive idea although one which would require a number of changes in the present method of operating the Chamber. It might also require a somewhat larger budget. Such a change should have the whole-hearted support of all business and professional groups in addition to the Hotel association to provide the desired results. There seems little doubt that Palm Springs could profit through the services of a good promotional man. If he is also to be manager of the Chamber other services of the organization --- of which there are many --- might have to be left in less experienced hands. Such an arrangement was tried several years ago and failed, but that doesn't mean it would again.

The only alternative would be to set up a separate promotion bureau as a department of the city government as some other cities have done. This would be costly and too much of the available funds would be spent on overhead. It is more effective to have the Chamber of Commerce set up and service the promotion campaign, although this method gives many people the erroneous idea that the City is supporting the Chamber. If understood by all the people, this plan would have unanimous approval. It must be taken into consideration if any change is made in the promotion program.

We believe that the Hotel Owners association should agree upon a definite plan and that a committee of the group should meet and explain it to the directors of the Chamber of Commerce for their consideration. All are seeking the same objective. The method used is the only question at issue. If the hotel men can convince us that they have a better plan, let's try it.

Burchfield Worried Over Tax Exemption Precedent

County Assessor Frank Burchfield Tuesday warned against a State bill for tax-exemptions for aging wines and brandies.

The bill has passed the state senate, against the vote of the county's Senator Nelson Dilworth, and has gone to the state assembly.

Burchfield said Senate Bill 1178 would exempt an aging wine or brandy from property taxes after the first year of life for the wine or brandy.

Burchfield said the bill is "discriminatory against" owners of other property. He said, too, that passage of the bill would start a trend toward the exemption of all personal property and leave the real estate owner with the whole tax burden."

"This is a vicious bill," Burchfield said. "There is just as much justification for exemption of a home-owner's house after the first year he's owned it or for exemption of a farmer's calf after the first year of its life."

Burchfield said he is trying to get in touch with the county's Assemblyman Lee Backstrand to

explain his objection to the bill. Burchfield said the exemption would not reduce Riverside county's tax base substantially. The wine industry is one of the smaller industries here. Burchfield said it is the precedent he fears.

Cause of the fire is still being investigated.

LET'S HAVE Dinner at the DEL TAHQUITZ

- "SERVICE FROM THE CARTS" IN THE EL GAUCHO ROOM
- POPULAR PRICES — from \$1.75 Complete Dinner No Cabaret Tax before 9 P.M.
- 50c DRINKS During COCKTAIL HOUR 5 to 8 P.M.
- Dancing to VIC MASTER'S Orchestra 9:30 P.M. to 2 A.M.



Highway 111 Near Cathedral City
Phone 8-4232

SUNAIR
DRIVE-IN

Show Starts at Dark

LAST TIMES TONIGHT

TO THE SHORES OF TRIPOLI
Technicolor!

WARNER BROS. PRESENTS
ANN RICHARD
BAXTER CONTE SOTHERN
THE BLUE GARDENIA
NAT KING COLE
CHARLES HOTTMAN
FRIZ LAMB
WARNER BROS.

Friday - Saturday

CITY BEHIND THE SEA
Technicolor!
Charlton HESTON Rhonda FLEMING Ian STERLING Forrest TUCKER A PARAPONT PICTURE

May 16-16
EDMUND O'BRIEN

Paramount Presents

WARPATH
Color by TECHNICOLOR

Sun. - Mon. - Tues.

DORIS DAY and GORDON MACRAE

By the Light of the Silvery Moon
From WARNER BROS. IN COLOR BY TECHNICOLOR
BILLY GRAY ROBERT O'BRIEN IRVING ELSTON DAVID BUTLER W.B.

— also —
It screams with thrills... rings with truth!

The Hitch-Hiker
starring EDMOND O'BRIEN FRANK LOVEJOY WILLIAM TALMAN

Adults Admission, 65¢ Kids Free

Mother's Day

Mrs. De Vorzon Happy Over Call

A long distance call from her son Barry made Mother's Day a happy one for Mrs. Jules De Vorzon of 1419 San Jacinto Way. Barry is at the Great Lakes Naval Training Center, where he has been attending machinists school since April 25.

Mrs. De Vorzon then went to Los Angeles where she spent several days visiting her daughter Barbara, a Phi Sigma Sigma at Westwood.

Woman Injured Walking Into Car

Mrs. Cahn, 85, 285 North Indian Avenue, suffered minor shock and injuries when she walked into the rear fender of a panel delivery truck at 197 East Amador road at 7:09 p.m. Monday, and fell to the pavement because of the impact, according to investigating officers.

Driver of the truck, Charles Milton Busby, 19, reported that he was backing out of a driveway onto Amador road at the time. Mrs. Cahn was taken to her home following examination by a physician.

WALLET MISSING
Loss of a brown leather wallet containing \$40 in cash and personal identification was reported to police Tuesday by Ann Friedlander, 245 El Portal.

Desert Hot Springs

Doors open Nightly 6:45

Last Complete Show 8:45

Thurs.-Fri.-Sat May 14-15-16

Brian Donlevy - Ella Raines

"RIDE THE MAN DOWN"

Luke Short's Sensational

Adventure Story

Filmed in Color!

— also —

Van Johnson

Janet Leigh - Louis Calhern

"CONFIDENTIALLY CONNIE"

Sun.-Mon. May 17-18

Elizabeth Taylor

Wm. Powell-Fernando Lamas

"GIRL WHO HAD EVERYTHING"

Also - Anne Baxter

Richard Conte - Ann Sothern

"THE BLUE GARDENIA"

\$9.22

EARLE C. STREBE'S Plaza Theatre

DAN TAYLOR - LEO GENN

"THE GIRLS OF PLEASURE ISLAND"

FRIDAY - SATURDAY

MAY 15-16

FABULOUS EXPLOITS
OF THE WEST'S MOST
LEGENDARY HEROES!

PONY EXPRESS
starring Charlton HESTON Rhonda FLEMING Ian STERLING Forrest TUCKER A PARAPONT PICTURE

SUNDAY

MAY 17

SPLIT SECOND
starring Stephen McNALLY Alexis SMITH Jan STERLING

Soon "THE MEMBER OF THE WEDDING"
Times

Report Sale of Arakelian Estate to L.A. Women

The palatial Arakelian estate, at the corner of Tamarisk and Miraleste, has been sold to two Los Angeles women, Miss Amy Phillips and Mrs. McDonald Britain. It was announced this week by Bill Wright, realtor, who handled the sale. Sale price was reported to be in excess of \$65,000. Originally the Harry Hainsbury estate, Wright also handled the property when it was sold to Arakelian, of the Madera Wine company.

One of the show places of Palm Springs, the property occupies three acres of land, and was much in the news when Vaughan Arakelian, epileptic son of Krikor Arakelian (multi-millionaire vintner), was ministered to there by Avak, the faith healer. It was the mecca for thousands when the lame, the halt and the blind came seeking release from pain.

At one time it was leased for a Winter season to Dime Store Hellress Barbara Hutton but for some undivulged reason she forfeited her \$15,000 deposit and never occupied the house.

The new owners, large property owners in Los Angeles and Long Beach, have moved into the house.

Woman Wanted Here, in Custody, Report

Palm Springs police were notified Tuesday of the arrest of Lydia Mary Morris by Kensington authorities on charges of passing bad checks.

Miss Morris is wanted here on a similar charge, according to Sgt. Durman Ordway, being suspected of passing several hundred dollars worth of bad checks in the Village about five months ago.

Two Autos Damaged by Flames Saturday

Damage estimated at \$100 was caused to two cars, 1939 and 1936 models, stored at Desert Forge, 210 West Sunny Dunes road, by a fire at 6:03 p.m., Saturday, firemen from Station No. 1 reported.

Cause of the fire is still being investigated.

VOTERS ATTENTION!

ELECT HAIG HARRIS to the Board of Education TOMORROW

Haig Harris is well qualified to serve on our school Board of Education honestly and fairly with all problems affecting the education of our children and the management of the Palm Springs Unified School District.

Below are some of the reasons why he will do a good job.

1. Haig Harris is a property owner in this School District.
(Owner of a Date Ranch in Cathedral City)
2. Haig Harris is the father of three children who are enrolled in the schools of our community.
3. Haig Harris is interested in good schools.
4. Haig Harris is responsible to no vested group or special interest.
5. Haig Harris will bring 29 years of successful business experience to the Board of Education.
6. Haig Harris will vote on each school problem on the merits of the problem and that alone.
7. Haig Harris is retired and can devote FULL TIME, if necessary, to his duties.

Your vote for Haig Harris is a vote for the best qualified candidate as a member of the Board of Education.

TO THE VOTERS:

I am a candidate for this COMMUNITY SERVICE because I am willing to serve FOREMOST OF ALL because of my interest in children who are the citizens of tomorrow.

I am the father of three children attending elementary, Junior High and High schools.

If elected I will study all issues carefully, vote honestly as a sincere conscience dictates. Paramountly the issues before me will be considered as to the values that will accrue to our children, the tax payers and the schools.

If something is needed by the schools and the value of such can be shown I will try to the utmost to attain that something.

I will work for better schools. Meet with any community group anytime for discussions regarding school problems.

I will weigh and measure carefully everything that comes before me as a member of the School Board.

MOST OF ALL I stand for all that is right and fair at all times for your children and mine in the Palm Springs Consolidated School District.

Definitely, I believe I can fulfill the duties of this office to the tax payers and parents of the children attending our schools.

Sincerely,
HAIG HARRIS

This advertisement is sponsored by the Home Owners of Palm Springs, Cathedral City, Rancho Mirage and Thousand Palms.

Joseph R. Ochiner	Mr. Harry C. Grimm	Mrs. Meridith Helm
Palm Springs	Palm Springs	Palm Springs
Mrs. Claude Massengill	Chas. C. Adams	Mr. and Mrs. H. L. White
Palm Springs	Palm Springs	Cathedral City
Jess J. Gardner	Mrs. Vincent DiPaolo	Mr. and Mrs. Edwin S. Conrad
Palm Springs	Palm Springs	Cathedral City
Mrs. C. B. Self	Mrs. Robert L. Mueller	Mr. Leslie Yoxsimer
Palm Springs	Palm Springs	Rancho Mirage
Albert G. Bergman	Mrs. Albert G. Bergman	Mr. H. Atikian
Palm Springs	Palm Springs	Palm Springs
Robert L. Mueller	C. B. Self	Mr. and Mrs. F. P. Smith
Palm Springs	Palm Springs	Rancho Mirage
Vincent DePaola	Mrs. Jess J. Gardner	Mr. and Mrs. Ernest Martin
Palm Springs	Palm Springs	Rancho Mirage
Mrs. Henry Clark	Claude Massengill	Mr. and Mrs. Fredrick Smith
Palm Springs	Palm Springs	Rancho Mirage
Louis D. Shurtleff	Mrs. Joseph R. Ochiner	Mr. and Mrs. G. Nutten
Palm Springs	Palm Springs	Rancho Mirage
Mrs. E. Herndon	Mrs. Wm. A. Brune	Mrs. Peggy Lester
Palm Springs	Palm Springs	Rancho Mirage
Wm. H. Waldron	Mrs. R. W. Gaskill	Mr. and Mrs. David V. Maxwell
Palm Springs	Palm Springs	Cathedral City
Mrs. Zora Bayliss	Meredith Helm	Mrs. Eleane McNamee
Palm Springs	Palm Springs	Mr. and Mrs. Frank Neresen
Mrs. M. Otis Pellum	Mrs. Madelyn Ruskin	Palm Springs
Palm Springs	Palm Springs	Desert Hot Springs Sentinel
Kevork A. Sarafian, Ph. D.	James E. Harris	Jerome Storm
Palm Springs	Palm Springs	(Read the May 14th issue)
Mr. and Mrs. Gar Nutten	Mrs. Helen Werner	
Rancho Mirage	Palm Springs	



LOVELY SONGSTRESS—Peggy Dietrich, who shares the spotlight with the Chordsmen, in the Starlite Room of the Chi Chi for the next two weeks. Both acts are heralded as record breakers.

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

to live dangerously too . . . If my arteries will stand it . . . When Mrs. G. comes back from the coast where she is this week on an apartment-hunting safari for the Summer vacation I am going to put on my loudest and jazziest Benny Goodman or Artie Shaw records . . . And when the clarinet wails the song of the trails, I am going to gaze the other way . . . Defiantly avoiding her disapproving look . . . Hek, I might even put on Spike Jones . . . This is LIVING.

THE POLICE are taking a check of local traffic . . . Sitting on corners, watching which cars go what way . . . Keeping tab on the city's driving habits . . . Which gave rise to a telephone call to the police station early Monday morning . . . A woman informed the desk clerk that there was a man sitting in a car on Palm Canyon drive who was "either intoxicated or a mental case" . . . Sergeant Johnny Herrera tore out on the call . . . He checked . . . And found that the suspect was Police Officer Maurie Aitken who was aiding the city engineer's office with the traffic check.

SO YOU are aggravated when you find a slip on the windshield of your car calling attention to the fact that you forgot to deposit the required fee in the parking meter? . . . But Acting Police Chief Orest Johnson said not all people are . . . He is in receipt of a letter from one Ed Dugan of San Gabriel who found one of those warning slips under his windshield wiper. wrote Mr. Dugan: "May I compliment you and the city of Palm Springs? Your reminder is genuine hospitality and makes

AND I WISH to refute a base carandar . . . They are NOT going to change the name of Palm Canyon drive to "Gangway."

30—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

The Desert Sun
and
PALM SPRINGS NEWS
The Desert Sun—Established 1927
Palm Springs News—Established 1935
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General Manager

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William Rashall—Promotion Mgr.

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—MEMBER—

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Address all communications to
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PALM SPRINGS, CALIFORNIA

SKIRT IS FOUND

Finding of a fender skirt lost last week by K. P. Dillon of Reno, Nevada, was reported to police Thursday by H. F. Paisley, 226 West Baristo road.

SPEED IS KING

See World Record Speedboat Performances

By Champion Inboard Drivers at

HELEN BURNS'

Salton Sea Beach Resort

Off Highway 99—50 miles south of Palm Springs

MILE TRIAL STRAIGHTAWAY RUNS

Sponsored by

SOUTHERN CALIFORNIA
SPEEDBOAT CLUB, INC.

Saturday & Sunday, May 16 and 17

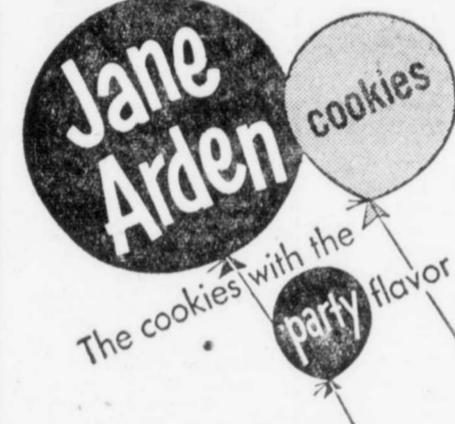
Action from 6:30 A.M. 'Til Dusk
Gate Fee 25 Cents per Person

SAFEWAY

FEATURED SAVINGS!



New! New! New! at SAFEWAY



Your local Safeway is chock full of bargains this week that will bring real savings to your budget . . . Check every item, then shop at Safeway, where you are sure of savings.

SUGAR

Fine granulated.

5-lb. bag 45¢ 10-lb. bag 89¢

SPRY

Pure vegetable shortening.

1-lb. can 27¢ 3-lb. can 79¢

CHUNK TUNA

BREAST O' CHICKEN 6½-oz. can

27¢

MAYONNAISE

BEST FOODS quart jar

57¢

SPAGHETTI

Chef Boy-Ar-Dee with cheese 15½ oz. cans 25¢

with meat balls 15¾ oz. cans 23¢

WESSON OIL

For salads, for cooking or for making mayonnaise.

pint bottle 31¢ quart bottle 59¢

AIRWAY COFFEE

Mild, mellow. Grind at store. (2-lb. bag, 1.42.)

1-lb. bag 72¢

NOB HILL COFFEE

Top quality, in economy bag. (2-lb. bag, 1.46.)

1-lb. bag 74¢

LUNCHEON MEAT

Rath Black Hawk brand. For cool, quick lunches.

12-oz. can 39¢

SALAD DRESSING

Duchess brand. "Tart" whipped. (Pint jar, 29c.)

quart jar 49¢

SANDWICH SPREAD

Lunch Box brand, made with mayonnaise. (Pint jar, 29c.)

quart jar 53¢

SIoux BEE HONEY

Pure, strained clover or orange honey. Fine on toast.

8-oz. jar 14¢

EGG NOODLES

Gold Medal brand, choice of wide or medium type.

1-lb. pkg. 33¢

FRESH EGGS

Inspected and cartoned.

Cream O' the Crop dozen 67¢

Large size, Grade AA quality.

Breakfast Gems dozen 64¢

Large size, Grade A quality.

Oak Glen dozen 61¢

Large size, Grade A quality.



SPECIAL

72¢

½ CAKE 37¢

LAC MIX DRY MILK

Non-fat 1-lb. pkg. 39¢ 3-lb. pkg. 99¢

FRESH CORN

Golden Cross variety, sweet, tender, tasty. 6¢

ear 6¢

lb. 19¢

lb. 6¢

3 lbs. 29¢

10¢

bunch 6¢

ASPARAGUS

Tender, flavorful, all-green stalks.

ORANGES

NEW CROP VALENCIAS

APPLES

WASHINGTON PIPPINS

FRESH SPINACH

Extra washed. Packed in Cello bag.

FRESH BEETS

Tops are on. Deep red, tender, tasty.

FAMILY CIRCLE

May issue now on sale. ONLY 5¢

Other Baked Foods

Curtsy Bear Claws package of 2 20¢

Curtsy Orange Rolls package of 7 32¢

Coffee Cake Cury Fruit each 27¢

Butter Bread Skylark standard loaf 20¢

Raisin Nut Bread 100% standard loaf 24¢

Skylark. A Raisin Week feature.

Seeded Rye Bread Skyloaf std. loaf 18¢

French-Elles Baked by Di Carlo bag of 2 23¢

More Low Prices

American Cheese Dutch ½-lb. Mill pkg. 29¢

Lucerne Fresh Milk quart carton 21½¢

Homogenized. (Half gallon, 43¢)

Lucerne Milk prices effective only in local milk marketing areas.

COTILLION ICE CREAM

Popular flavors plus Maple Nut and Chocolate Marble.

Pint 24¢

2 pints 47¢

Rik Rak Cleanser 2 14-oz. cans 19¢

Zee Tissue Toilet paper 4 rolls 29¢

White, Green, or Orchid.

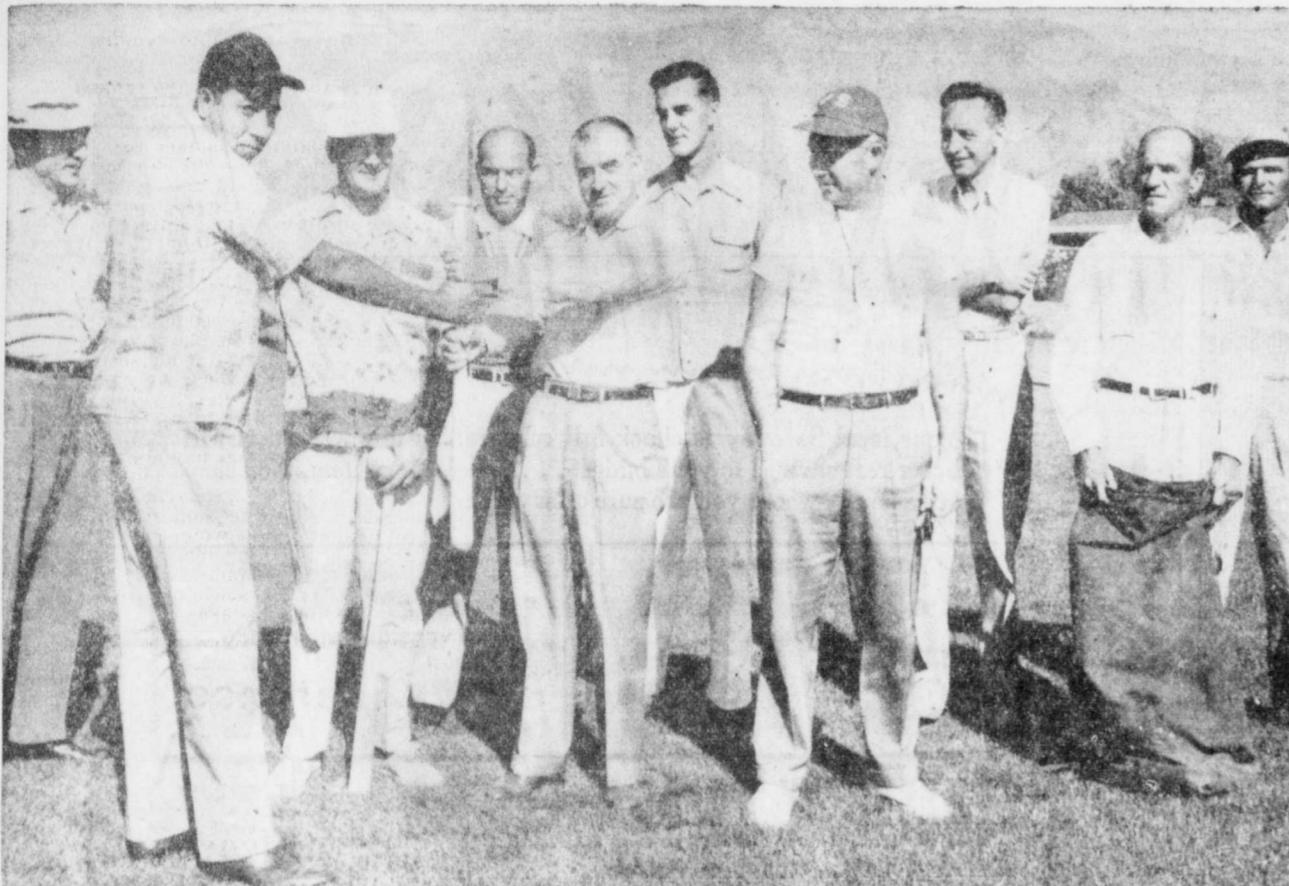
SAFEWAY

PRICES EFFECTIVE THURS., FRI., SAT., MAY

14, 15, 16, 1953 AT SAFEWAY STORES

IN PALM SPRINGS

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.



WHO GETS FIRST CHOICE — Johnny Herrera (left) and Al Weingarten use a bat to determine which of their teams of Little Leaguers have first chance on the diamond at Saturday's practice. Herrera is manager of the Junior Police team, while Weingarten is league president. Other men pictured aided with the

practice season, which was attended by more than 100 boys between the ages of eight and 12. Another practice is scheduled this Saturday, with the final one before the season opens June 1 being held on May 23. Weingarten issued an appeal for more adult advisors to attend practices, starting at 8:30 a.m.

Little Leaguers to Start Second Week Saturday

WLittle Leaguers will swing into their second week of practice Saturday morning, with all boys between the ages of eight and 12 invited to attend the session at Mrs. Polo Grounds.

More than 100 youths attended first practice last Saturday morning, with fundamentals of the game featuring the initial

Eas. session. All boys who plan to play this summer, whether or not they played players last year, must register before participating in the league. Registration forms are available at all schools in the area, as well as at the Polo Grounds on Saturdays.

Practice sessions start at 8:30 a.m. Only two more practices remain before the season starts.

The 1. Managers of the four

teams will select their players

for the two remaining sessions.

Adults are needed to assist with the program, now in its second year here, according to president Al Weingarten. Any-

one interested is asked to call

ingarten at 2788, or Harold

est at 2258.

Umpires are also needed for Ames Monday and Friday evenings.

Registration for a Pony League

team boys 13 to 15 years of age

is also available at the schools,

but the league will not be orga-

nized until sufficient players have indicated interest, Wein-

garten said.

May 25 Last Day to Enter Derby Event

DDriver Cited After Collision on Drive

Claude Mitts, Jr., 28, Bloomington, was cited for improper turning following an accident at 11:45 a.m. Saturday, in the 300 block of South Palm Canyon drive, when his truck and trailer struck the parked car of Gayle Lynn

Boys between the ages of 11 and 15 are urged to register im-

mediately at Stack Chevrolet, sponsors of the local Derby

with the Desert Sun. This will

enable the boys to secure individual sponsors in time, and also insure their meeting the competition deadline.

FOUR BOYS have entered to

date, Jimmy Jackson, Pete Maga-

ne, Mike Bookey and Leslie Bourne. Several other boys have expressed interest, but have failed to secure their parents' signatures on the registration, a necessary requirement.

Two of the boys have sponsors,

Jackson being sponsored by an oil company and Bookey by Philip H. Lester. Businessmen or individuals who wish to sponsor the other two boys, buying wheels and other official equipment, are asked to call Stack Chevrolet, 2942.

TWO SPONSORS are available

other entrants, Al Pierce and the VFW Post.

Winner at the San Bernardino

race will go to Akron, Ohio, for the national finals. The local boy who has the fastest time in one lap will receive a French racing bicycle, donated by Stack Chevrolet.

Heat winners will receive trophies, and every boy is assured of winning something.

can Only Use Car
His Business

John Lewis, 45, Hollywood, was

convicted restricted to business use

only, when appearing before Judge Eugene Therleau Tuesday

in a charge of driving while inexcused.

VAL BLATZ As Your SCHOOL TRUSTEE

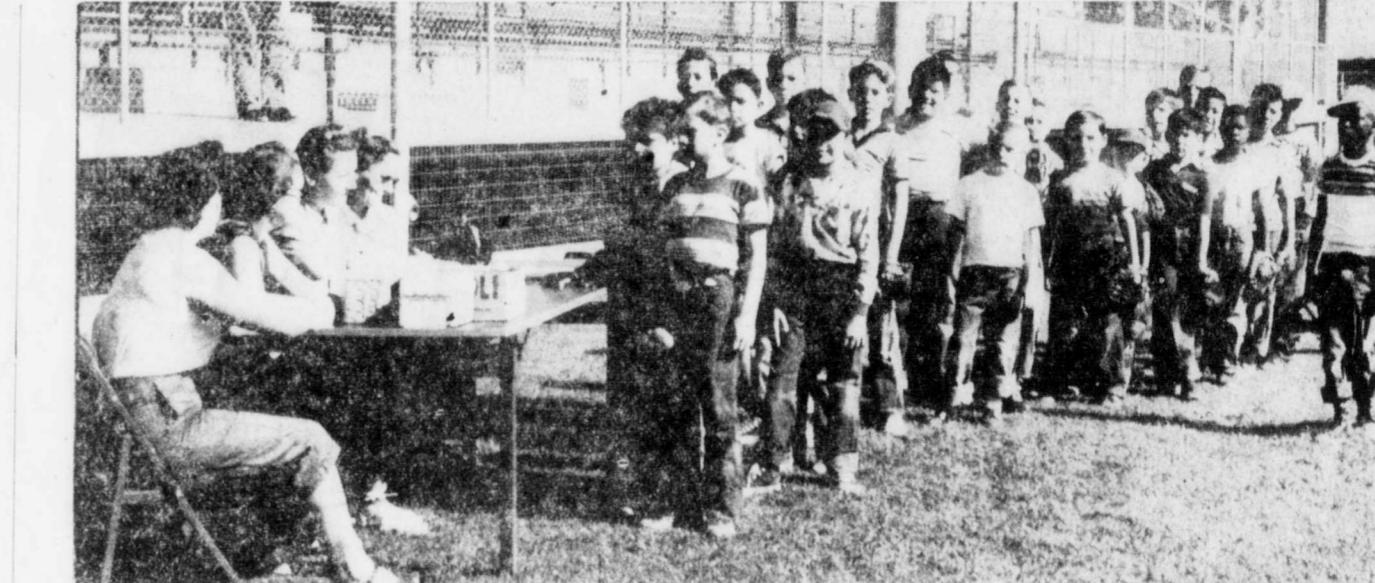
Will give you an economical, fair and business-like administration. He has the respect and trust of the community.

He knows the NEEDS of the District

Two of his children have gone through Palm Springs High School

ELECT VAL BLATZ as your next School Trustee MAY 15

Elections at Frances Stevens School
Cathedral City School
Desert Hot Springs School



REGISTERING LITTLE LEAGUERS—Aiding with the registration of candidates for the four Little League teams this Saturday and at the first practice session held last Saturday were (l. to r.) Mrs.

Ormand Eskew, Mrs. Harold West, Mrs. Durman Ordway and Mrs. Allen Sloane. Practice is also scheduled this Saturday and May 23 with the season slated to open June 1.

SPEED MARKS THREATENED IN REGATTA

Speed will be king Saturday and Sunday at the Salton Sea All Western Mile Trials Regatta, when famous names in inboard speedboat racing will perform at Salton Sea Beach, sponsored by the Southern California Speedboat Club, Inc.

In the tiny 48 cu. in. hydroplane class there will be Gillette Smith of El Monte, with his famous "Snuffy" 5-Y, who, after taking first place at a recent Bakersfield event, went on to win the National Championship in his class at the Beaumont Texas National Championship Competition Regatta May 3.

OTHERS IN THIS CLASS who will be on hand are Victor Kleete of Norwalk, California, who holds the present world record in this class, 82.436 m.p.h. with his "Peggy" 77-Y, and T. C. Tyce, Chula Vista in "Dyna-Mite," 8-Y.

Among those who will be reaching for new records in the Pacific One Design Hydro class are Marion Beaver, Parker, Arizona, and his "Little Beaver," Bob Wix, Ceres, California, in "Hurry-Cain" and Dr. Louis J. Novotny, Indio, in his "Cherub II," who now holds the world record that

will be challenged in this class, 59.900 m.p.h.

Dr. Novotny is twice past commodore of the powerful SCS, the largest racing club in the United States, known far and wide as the club of champions. The doctor, to quote Bob Ruskauff in the January issue of "Boat Sport," has amassed one of the most outstanding records of any speedboat driver in the nation. He has compiled a lifetime record of 68 firsts out of 85 completed races with the boats, "Cherub I" and its successor, "Cherub II."

A lot of racing's splashiest drivers will participate in the two day runs on the Sea. According to Ruth St. Oegger, SCS secretary, and Dr. Novotny, local coordinator of the club, some of the drivers and boats who will try for new world records this weekend are: 225 cu. in. hydro, Art Maynard, Long Beach, present world record holder, 100.029 m.p.h., his boat is the "Restless"; Rich Hallett, Downey, boat, "I'm In," and George Matucci, Oakland.

IN THE 266 CU. IN. hydros, Rich Hallett, again, (outstanding

builder, driver and boat owner) driving the fast "Flying Saucer," George Matucci, who in all probability will drive the "Mixmaster," owned by Howard Johannsen, this boat unofficially chalked up 127 m.p.h. in Florida this winter and will be a boat to watch.

Then there is Ollie Prather, Arcadia, who built his own speedy "L/F Injun." Paul Sawyer is coming from Rochester, New York to try and regain his record, lost to Bob Sykes at the Nationals last fall and Bob will be there in the "Guess Who" to defend his record, 121.703 m.p.h. The "Guess Who" is owned by Joe Guess of Rosemead.

AMONG THOSE who will perform in the 136 cu. in. hydro are famous Eddie Meyer, Hollywood, who will defend his world record of 99.483 m.p.h. with the "Avenger"; Chuck Powell, Monterey Park; and John Corea, Los Angeles.

Bob Patterson, Van Nuys, with "Hot Cinders," and Carl Maginn, Glendale, in "Hot Ice" will be driving Crackerbox Inc. Runabouts. While colorful Willie Miranda, Los Banos, will drive his well known B Racing Runabout, the "Vina Mae IV."

E Racing Runabouts will have Ed Olsen, Long Beach, and his "Cream Puff III," Kenny St. Oegger, La Crescenta, in the "Donald Duck" (owned by Paul L. Tergegen, Lynwood) and Guy Wilson, Southgate, and the "Flying Saucer" to contend with.

THE CLUB has its collective fingers crossed for good weather without too much wind, and with it expect to see some records tumble, according to Tommy Thompson, vice commodore in charge of regattas.

The sea will continue to decline until cool weather returns, if it follows the usual pattern. During the hot summer months the sun evaporates more water than flows into the sea. Evaporation is estimated at six feet a year.

Directors of the Coachella Valley County Water District said they believe the drop has begun earlier than usual this year.

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Auten of Los Angeles.

Damage to Auten's car was estimated at \$100.

CLASSIFIED ADS
READ SUN

Salton Sea Starts Seasonal Decline

Salton Sea has begun its seasonal decline.

The surface of the sea now is 236.82 feet below sea level, this afternoon. Thursday, when they entertain the Beaumont Cougars at the Polo Grounds.

In other Riverside County League action, Banning plays at Coachella, Perris at San Jacinto and Hemet at Elsinore.

Two more games remain on the Indian schedule after today, San Jacinto here May 19, and Elsinore there on May 22.

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CLASSIFIED ADS
READ SUN

Local Swimmers Qualify in Seven Southland Events

Palm Springs swimmer continued their outstanding record of this year by qualifying in seven events in the CIF quarterfinals at Whittier high school Friday night.

Two members of Coach Way Reynolds high school squad placed first in their events, defeating the best swimmers of other Southland school. Prentiss deJesus took top spot in the Class B 50 free style with time of :25.7, outclassing a field of 22, and his brother, Foster, placed first in a field of 21 to win the B 100 yard free style event in :57.9.

Both of these times were new school records.

The Class C Medley Relay team placed third in a field of 12 entries, with Whittier setting a new CIF record of :58.0 in winning.

Swimmers in the event were Prentiss deJesus, Johnny Raves and Al Brune.

Raves also set a new school record of :32.5 while placing second in the C 50-yard Breaststroke, and Brune tied for sixth in Class C 50-yard free style.

Both relay teams, B and C, placed sixth. Members of each squad were: B—Richard Bigham, Jack Shields, Bob Press and Foster deJesus; C—Prentiss deJesus, Steve Field, Dick Pell and Al Brune.

Semi-finals were conducted Saturday afternoon at El Segundo high school pool, with the final slotted Friday night also at El Segundo.

This week the Raniers play host to the Hollywood Stars who are four games behind them in the race to date.

Seattle in Front
by Two Games

Ollie Painter
Dies Suddenly

Ollie Painter, 64, who was in charge of promotion of the recent O'Donnell Golf Club invitational, died Tuesday in General Hospital in Los Angeles, where he was taken after collapsing Monday night in the parking lot of the Elks club, 607 South Park avenue.

A resident of Barstow, Painter was one of Southern California's best known golf writers for the past 25 years and in recent years had helped promote many golf tournaments.

Entertainment during the picnic will feature a father and son baseball game.

Morton expressed his appreciation for the aid given the Pack this year by the sponsoring Thursday Night Club, and all Den Mothers.

City Recreation League softball practice will continue next week, Director Howard Haddock announced today, with the schedule to be announced Monday.

Cub Scouts of Pack 80 will close their season Sunday with an all-day picnic and pet show at North End Park, Cubmaster Jimmy Morton announced today.

The pet show, with the 50 Cubs exhibiting every possible variety, will start at 12 noon, and the public is invited. Six trophies will be awarded, donated by Bill Shay of Post Fisheries.

For information write P.O. Box 218, Cedar Glen, Calif.

Open the Year
Round

A Complete Shopping Center to Serve You

For information write P.O. Box 218, Cedar Glen, Calif.

CEDAR GLEN VILLAGE

1½ blocks from beautiful Emerald Bay

Open the Year Round

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Telephone 2215

MEMBER OF FEDERAL
DEPOSIT INSURANCE CORPORATION

Desert Bank

PALM SPRINGS
CATHEDRAL CITY
INDIO

Your Financial Oasis

Young Bicycle Racers to Vie at Polo Grounds Friday

Youthful cycling "speed merchants" will exhibit their top skill in the bicycle field day promoted by the American Legion at the Polo Ground parking area tomorrow, starting at 4:30 p.m. Local Novices will have the entire program, and be divided into a large number of events, grouped by relative sizes and ability, eliminating the difficulty of the over-crowded entries of the April 12 races.

With the prospect of so many chances at a prize, enthusiasm is high among the ambitious speedsters, and the Legion committee said that 40 or more starters appear in prospect.

Other volunteers will be on hand to help with the expected last minute rush of youthful contestants. Only a nominal admission of 25 cents and 50 cents is charged, to partially cover expenses; the major aim of the Legion being in the racing as a youth welfare project.

Medals and trophies are provided by the national cycle manufacturers, and local contributors, and the enthusiasm of the desert cyclists promises a rousing series of contests, to begin promptly at 4:30 p.m.

4—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

Where's Jane?

GONE TO DEWANE'S

Wearing only the smartest
shoes . . .

She knows she'll find them at

DEWANE'S
FASHION FOOTWEAR

opposite Bullock's

To the many who are away for the summer we offer the service of paying the utility bills and other accounts if desired.

All you have to do is to authorize the Utility Companies to send your bills to us, authorize us to charge your account and be free to enjoy your summer without the bother of having to pay the monthly bills from distant points.

Call us for particulars

Telephone 2215

MEMBER OF FEDERAL
DEPOSIT INSUR

worth Works r Desert Court Upper House

Assemblyman Lee M. Backlund's bills providing for a new superior court judge in Riverside county successfully cleared the lower house late last week, and is now in the senate committee for consideration. Senator Nelson Dill will handle the measure in the upper house.

The bill (AB 922) would set up another court in the county. The other measure (AB 925) does that the new law may count in either than the court house in Riverside. The latter measure sets up provisions on distance of the county seat and population of other Riverside communities in establishing the place where the fourth court may be located.

In Page One—MORE ABOUT

ROLIC

A special committee composed of Howard Morris, Leo Baker (last year's Advisory Committee chairman) and Larry Quinn to fully pursue the Chamber's advertising and publicity work report their recommendations for a more effective 1953-54 program. This special committee will serve on the Advertising and Publicity Committee in a manner similar to the appointed committee from the Hotel and Apartment House Association.

R. ROSEN STRESSED that a nonunion program among all business groups such as the Hotel and Apartment House Association, Real Estate Board, the Owners' League, Junior Chamber of Commerce and others could lead only to a closely knit community and more progressive for Palm Springs businesses.

Guests included Jim Hadlock, president of the Junior Chamber of Commerce; Stan Rosin, past president and present treasurer of the Chamber of Commerce; Herb Herbert, past president of the Chamber of Commerce and George Hickey of MGM. A telegram received from George Brown of the Hotel Association expressing his regrets that he did not attend was read.

In Page One—MORE ABOUT

DAV

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Carrier AIR CONDITIONING

— and —

GENERAL ELECTRIC

Home Appliances

Before You Buy, Get Our Prices

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive

Tel. 8-4611



Must Obey Laws or Serve Term on Theft Charge

L. E. Hunt, 19, Lay road, was given a suspended sentence of 30 days, on condition that he no violate the law for two years when appearing before Judge Eugene Therien Tuesday on a charge of petty theft.

Hunt was arrested Sunday as the person who sold a fender skirt to another youth, on whose car the victim—Twin Buffum of Blythe—spotted his missing fender skirt.

Buffum reported the loss to the police "squad" and said that it occurred while his car was parked in a downtown lot. He then noticed the fender skirt on the car while driving around Sunday.

Value of the fender skirt was \$1.50.

In Page One—MORE ABOUT

CENTER

grand opening will be held Friday evening, May 29.

AN OUTSTANDING wrestling program featuring the country's top wrestlers will highlight the opening night, according to President Jack W. Sonenshine.

When set up as an arena, all seats are ringside and mezzanine, with all reserved at popular prices.

All modern facilities are provided in the structure, designed and engineered by Zachary Pitts, including an excellent air conditioning and heating plant, as well as an overall public address system and the latest in lighting and design.

A completely equipped snack bar has also been provided to furnish food and drink.

OTHER OFFICERS of Recreation Center Inc., of Palm Springs besides president Sonenshine are: Henry Goldenberg, vice president; Harry Pitts, treasurer, and Joe Leonard, secretary.

"Having an unbounded faith in the future of Palm Springs, and believing that a building such as this will contribute greatly to the needs and requirements of this resort area, we and other Palm Springs businesses have made this investment feeling that such an enterprise will meet with the success to which it is entitled," the officers said.

Alchians Acquire Carmel Location

Mary Lou and Vahan Alchian have purchased the Louis Hirsh Carmel-by-the-Sea location and fixtures and plan to make a little jewelbox of a shop that will be a credit to the Carmel shopping area.

The Alchians have leased a modern home in Carmel Woods atop a mountain overlooking the Pacific, and Mary Lou will be there from May 1 to October 1, returning to the Village for the Winter season. Vahan will spend June, July and August in Carmel. They plan to keep the Carmel shop open the year round.

The Alchians are the owners of Jewels by Alchian on Palm Can-

yon drive at the entrance to the Center.

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42 Rooms & Cottages

Dining in the Famed

COMPASS ROOM

Delicious Cocktails

in LUAU HUT

Desert Air Hotel

DEL SOL ROAD NEAR RANCHO MIRAGE

Indio Tel. 76-2581

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

The morning papers say that the Interior Department is letting out 1322 employees. This has been one of the departments with a load of unnecessary employees and the only comments here, on the announcement, have been along the lines of "too few." It does emphasize a problem constantly before us here in Washington. The Congress announces, for example, that there are 2498 "economists" on the payroll, with salaries totalling \$18,000,000 a year, and suggests mildly that we surely can stand some economy but that this seems a rather large number of these "professional brethren."

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Hiller urged delegations from the Chamber of Commerce, Junior Chamber of Commerce and Hotel and Apartment House association join in the trip.

THE CONVENTION is held in June each year and he said that the backing of the Chamber, Jaycees and Hotel group was needed to back the Chapter's contention that there would be plenty of accommodations for the thousand or more who will attend the convention if it is obtained for Palm Springs.

"They are talking about extending the season here," he said. "This is a great opportunity to do just that and we want the support of the civic groups. We want to be able, willing and eager to entertain the state session in 1954."

AT MONDAY NIGHT'S installation new members were inducted into the chapter. Chapter 66 includes all of the desert area.

Hiller also said that the drive inaugurated by the DAV all over the state to buy wheel chairs and crutches for disabled veterans and others is under way.

The wheel chairs and crutches are not for veterans alone, he said, but for everyone who temporarily needs their aid.

FIRE CHIEF Bill Leoncio is cooperating with the chapter in this move, Hiller said. The wheel chairs and crutches will be kept at the fire station for loan in emergencies.

It was announced at Monday night's meeting that Marion Benzing had been elected commander of the chapter Auxiliary with Eva Hyatt, senior vice commander.

The caravan from World War Memorial Hall here to Santa Ana on May 24 will leave at 9 a.m., Hiller said.

In Page One—MORE ABOUT

DAV

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Drop Assault Charges in Free-for-All

One Youth Freed,
Another May be
Exonerated Soon

Charge of assault with a deadly weapon was dismissed Tuesday in superior court at Riverside against one Palm Springs youth and similar charges against another may be dropped too.

The charges echoed a free-for-all brawl between local youths and three Stanford students here on vacation last February.

SUPERIOR JUDGE O. K. Morton dismissed the charges against Joe Quesada of 233 South Via Miraleste.

He took under submission a move to dismiss the charges against Gabriel Estrada, 18, 750 East Arenas.

Both youths were held to answer to superior court after the battle which occurred February 22.

THE INCIDENT occurred after the three Stanford students assertedly tried to crash the reservation party.

Knives, beer bottles and fist fights followed, according to police.

The three Stanford students were named as Richard Zanuck, Phillip Wilson and Glenn Dougherty.

Miss Cosgrove
Honor Guest at
Breakfast Event

Little Miss Rosemary Cosgrove, daughter of Dr. and Mrs. Kenneth J. Cosgrove of 460 Avenida Palmera, received her first Holy Communion at St. Theresa's church Sunday, Mother's Day, and was honored at a beautifully appointed Communion breakfast immediately following at the Palm Springs Biltmore.

Among the thirty guests were Mr. and Mrs. Michael Costello Sr. of San Francisco, grandparents of little Rosemary; Mr. and Mrs. Joseph K. Kellogg and their 3 children, Michael, Keith and Kathie, of Long Beach; Mr. and Mrs. Michael Costello Jr. and their two children, Carmel and Michael, 3rd of San Francisco; Mr. and Mrs. John B. Jackson; Mr. and Mrs. William J. Cremen; Mr. and Mrs. Louis Wegscheider; Mr. and Mrs. W. D. Cremen; Mr. Carl Howard Blomgren, Miss Kathleen Costello all of San Francisco; Mr. C. Herman Blomgren of Los Angeles; and Kenny, Michelle and Baby Michael James Cosgrove, brothers and sister of Rosemary.

Mrs. Kenneth J. Cosgrove is the former Marian Costello, MD, and sister of Mrs. Helen (J. K.) Kellogg, Mrs. Patricia (W. J.) Cremen, Mrs. Veronica (J. B.) Jackson, Miss Kathleen Costello and Michael Costello Jr., all are the daughters and son of the Michael Costello Srs., who are prominent in the Bay Area, socially and politically. Mrs. Cosgrove's father is a well-known Contractor - Builder and has served throughout the State of California on numerous honorary commissions and boards, among them the Contractors' State License Board.

Three Births Listed at Desert Hospital

Three births recorded at Desert Hospital this week were:

A daughter, Elaine, weighing 10 pounds two ounces, on May 9 to Mr. and Mrs. Peter Ruiz, 17177 Louis street, North Palm Springs; a son, weighing five pounds 10 ounces, on May 9 to Mr. and Mrs. Donald C. Entz, Thermal; and a son, weighing eight pounds six ounces on May 10, to Mr. and Mrs. Nicole Mutascio, 4160 Calle San Antonio.

Luggage Trailer Stolen is Report

Theft of a luggage trailer and articles valued at \$600 was reported to police Saturday by Howard McElroy, 126 South Indian avenue.

McElroy reported that someone broke the lock on the trailer, and towed it away. In the trailer at the time were two five-gallon butane tanks, a chaise lounge and redwood furniture.

Theft of a wallet containing \$146 in cash from her residence at 467 East Arenas road, was reported to police Saturday by Addie Lee.

Vic Vet says

REMEMBER, VETS, THE KOREA GI BILL DOES NOT PERMIT YOU TO TRAIN FOR ANY JOB YOU'RE ALREADY QUALIFIED TO FILL

KOREA GI BILL TRAINING APPLICATION

Our Gardens in the Desert

BY VELOMA WALDRON

A handsome evergreen tree, of good habit and long lived, which is not enough used in our gardens here, is the Olive tree (*Olea europaea*). There are not many localities in the United States, other than some parts of Florida, Arizona and New Mexico, outside of California where this native of Asia minor will thrive. Since it is one of the world's oldest known trees, dating from prehistoric times, it seems to me that we are indeed fortunate

growth. A tree from four to six feet in height can be planted now, and in two years time one would be amazed at the size and decorative effect it has obtained for the garden.

GRAY-GREEN in foliage color, it harmonizes so well with the native growth in our Desert. Those homes which specialize in a "Desert garden" will find the olive an excellent transition tree from native growth to the more civilized part of the garden. Those homes which need an especially interesting tree with a soft effect and one which adds dignity, permanence and charm to the garden or patio, will be more than pleased with the olive. It is an excellent tree to plant in

not mind the warm weather. One of the feature traits of growing an olive tree in this Valley is that it does not seem to contract the black scale disease which is heard of in the Coastal regions. Another benefit of the dry desert air!

Two from County to Highway Meeting

Two county officials will attend the annual convention of the Highway 60 Association in Show Low, Arizona, Friday and Saturday.

They are County Supervisor Irwin Hayden and T. C. Likins, chairman of the County Board of Trade.

6a-The Desert Sun

PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

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59¢ Betty Woods
HAND CREAM
Rich in Soothing Lanolin
SALE PRICE
3 for 88¢

THRIFTY '88' SPECIAL

\$2.58 Value
TRAIN CASE
11x6x7-Inch Size
Brown tweed-like
covering with simulated
alligator trim
... mirror in tray
\$1.88*

THRIFTY '88' SPECIAL

Metal Bracket
WALL PLANTERS
Copper Wire with Bronze Plastic
pot.
CHOICE OF
STYLES
2 for 88¢

THRIFTY '88' SPECIAL

All 10¢
Candy Bars
12 for 88¢
Rea. \$1.20
FLEER'S
DOUBLE-BUBBLE
Bubble Gum
BOX OF 120
88¢

Thrifty
CUT RATE DRUG STORES

Thrifty's Great for '88'

366 So. Palm Canyon Drive
PALM SPRINGS

69¢ Large Jar—Betty Woods
CREAM DEODORANT 2 jars 88*

*Plus Fed. Tax
PRICES GOOD 1 H.RU SUN.

FOUNTAIN GRILL
SPECIAL!

FULL HALF POUND
Ground Steer
ROUNDSTEAK
88¢

Served with plenty of
Shoestring Potatoes,
Hot Roll and Butter.

Sylvania - Press 25
or G.E. No. 5
FLASH BULBS
8 for 88¢

5-Blade
SCOUT KNIFE
Thrift Special! 88¢

30 x 36-Inch
BLEACHED - UNHEMMED

FLOUR
SACKS
5 for 88¢

Stock up at this low
price! Firm, soft
quality for dish
towels.

59¢ PLASTIC
PILLOW
COVERS
With Zipper
3 for 88¢

REGULAR 33c
Cellulose
SPONGES
4 for 88¢

DUNDEE
FRINGED, FINGERTIP
GUEST
TOWELS
5 for 88¢

Choice of popular
colors, easy to wash,
save laundry bills.

29¢ PLASTIC
GRILL
PLATES
4 for 88¢

Colorful Plastic
CORN SERVER
DISHES
4 for 88¢

Box of
300
COUNTRY CLUB
CLEANSING
TISSUES
5 for 88¢

BOYS' NYLON REINFORCED TOE AND HEEL
BLAZER
SOCKS 4 Pair 88¢

Special
\$2.39

Electrically
heat-sealed,
will not mildew.
Choice of 10 lovely
colors.

\$12.98 Value

COTTON LOOP
RUGS
• RUBBERIZED BACK
• BEAUTIFUL COLORS
• SOFT AND FLUFFY
\$6.88

REGULAR SIZE—Limit 10

AJAX CLEANSER ... 10 for 88¢

GENTLE—FRAGRANT
12c LUX BATH SOAP 12 for 88¢

RITE'S—Bottle of 100 Tablets

\$1.79 B-COMPLEX 88¢

RITE'S—Bottle of 100 Tablets—100mg

\$1.59 ASCORBIC ACID... 88¢

FAMOUS' QUALITY—CANNON

WASH CLOTHS 10 for 88¢

FULL POUND MOTH FLAKES OR

MOTH BALLS 4 boxes 88¢

REGULAR 59¢ POUND

• CHOCOLATE BRIDGE MIX

• MALTED MILK BALLS

• MILK CHOCOLATE LENTILS

Your
Choice
2 LBS.
88¢

Jumbo
Cookies
BIG SELECTION
Pound Cello Bags
3 lbs 88¢

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69¢ Val. FIRST QUALITY
PILLOW CASES

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55¢ EACH

80-square percale,
160 threads to the
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Wrist Watch

• Radium Hands and Dial
• Jeweled Movement

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LEATHER
STRAP!

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ANY POPULAR BRAND
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FLINTS & WICK
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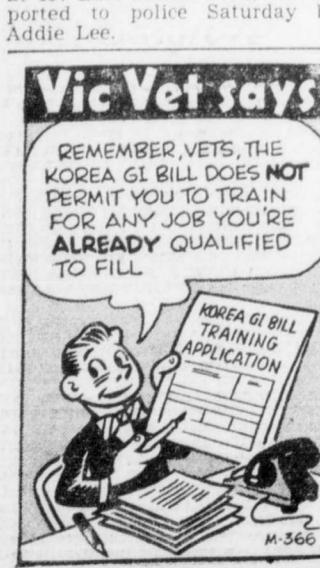
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FIFTH GALLON \$2.97
Rich and hearty
Rum imported
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ZORRO RUM LV
FIFTH GALLON \$2.97
Rich and hearty
Rum imported
from Virgin Isles



M-366



FEATURED ARTIST—Zerina, the Desert Empire Prima Donna, who will sing at the eighth annual Fiesta of the Morongo Chamber of Commerce May 30.

Morongo Valley Chamber Prepares for Fiesta May 30

May 30, beginning at 2 p.m., the Morongo Valley chamber of commerce will stage its eighth annual Fiesta at the Morongo Lodge. The grounds will be gaily decorated and everyone is invited to appear in costume depicting the styles worn in the early days of California. Booths for bazaars, exhibits and games of skill have been rented to various organizations, and the Morongo Valley Woman's club will serve Spanish food.

Five young local girls are competing for the honor of being "La Princesa de la Fiesta." Part of the afternoon's program will be a colorful ceremony of placing a crown of roses on the head of the winner. The other four girls will act as her attendants.

The highlight of the afternoon program will be Zerina, prima donna of the Desert Empire. Zerina is well known on the concert stage and radio, and has made notable appearances at the Indio Date Festival and the Beaumont Cherry Festival. She will be featured in a repertoire of Spanish songs and dances.

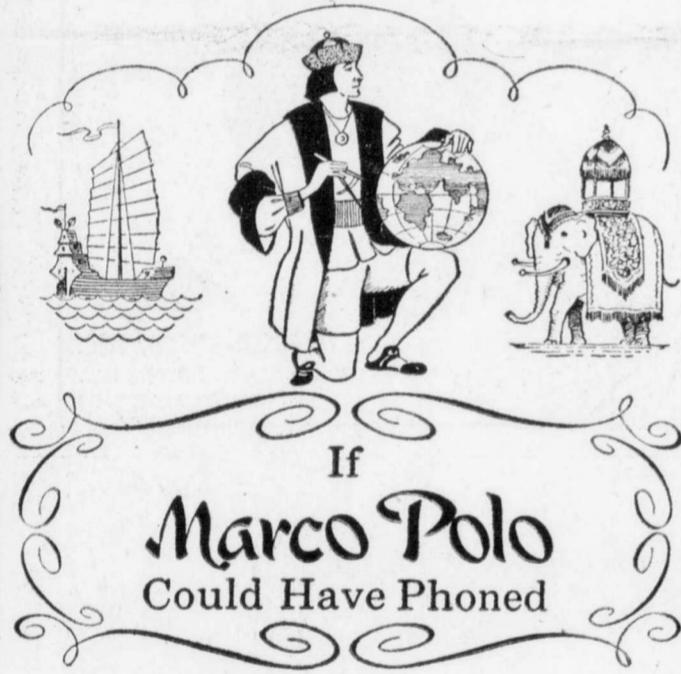
A puppet show will be staged by Mrs. Eddy Lanning, and the Manuel Marmolejo troupe of mu-

Work Fast

Officer is Speedy, So are Thieves

Officer Maurie Aitken made fast work of locating a box-type trailer reported stolen by Gerald Potts, 1580 North Indian avenue, but the thieves had disappeared with the wheels and tires.

The theft was reported at 11:06 a.m. Sunday, and Officer Aitken had located the trailer on the desert 40 minutes later.



If
Marco Polo
Could Have Phoned

he probably would have reported the news of his wanderings to his home town newspaper (if it had had a paper) every day by telephone. The quantity of words telephoned by reporters each 24 hours from all corners of the globe in these modern times is beyond calculation.

And in private life, as well as journalistic life, Americans are the talkiest people in the world. In the past six years telephones in this area have practically doubled, making the telephone more valuable because you can reach more people and more people can reach you. The demand for telephone service keeps growing and growing and, naturally, we are moving as fast as we can to give every person a telephone who wants one.



California Water & Telephone Company

Byron S. Phillips Named President of Gem Society

At the annual business meeting of the Shadow Mountain Gem and Mineral Society last week at the Palm Desert Community church, Byron S. Phillips of Indio was elected president for the coming club year. Other officers elected included Joe Hughes of Palm Desert, vice-president; Ruth Wright of Desert Hot Springs, secretary; G. Grier Darlington of Palm Springs, business manager.

Emily Hatt of Rancho Mirage, treasurer; Bernice Kiefer of Indio, corresponding secretary; Henry Hatt, Maurice Wright and Margaret Ward were elected to serve on the Board of Directors along with those previously elected: Esther Edixon, Jack Lizer, Ray Purves, Mary Ann Wahrer, James Carpenter and Donald Butterworth.

Donald Butterworth of Coachenella, retiring president, and his wife, Beth, were presented with an electric coffee percolator as a token of appreciation for their services for this event.

sicians and dancers of Palm Springs will add to the gaiety and atmosphere, by strolling about in Mexican costumes, playing for their dancing señoritas. The Marmolejo troupe will furnish the music for a dance in the evening which will be held in the famous Desert Room of the Lodge. Prizes for the best costumes and the best dancers, will be awarded at 10 p.m.

The afternoon program is entirely free.

Officer is Speedy,

So are Thieves

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Supervisor Says Schools Nicking County Tax Payers

Charges that a powerful teachers' lobby exists in Riverside county developed at Monday's county supervisors' meeting when County School Superintendent Ray Johnson sent a request to the board for the addition of three persons to the county payroll for the school office.

County Supervisor Irwin Hayden made the charge. He said Dr. Johnson "commands a powerful teachers' lobby."

SAYD HAYDEN. "I understand that Mr. Johnson, when he chooses, can put a finger on every teacher in the county for

excellent work in guiding their society through a year of outstanding achievements.

Henry Dupske of Palm Desert won the annual "Braggin' Rock" contest against a field of 22 "rockhounds" who presented their best pocket rocks to the entire membership in a session that wound up both educational and loaded with fun according to comments of the many enthusiastic members who participated.

Byron Phillips was master of ceremonies for this event.

He replied vigorously to Hay-

den. He said the taxpayer's dollar is never better spent than when spent for the education of a child. And he said that reliable tests show that California's school children are among the very-best-taught in the nation. He said he could prove that.

Hayden still complained about the quality of schooling in the "Riverside area," laying claim to personal knowledge.

SUPERVISOR CHAIRMAN William Jones interrupted Hayden with the gavel.

He said that Hayden's discussion had tended to become too "personal" and to leave far behind the main question of what to do about Dr. Johnson's proposal. He asked Hayden to return to the main question.

Hayden did. He suggested that the proposal "be taken under study for a week."

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Palm Springs, California, Thursday, May 14, 1953

Second Section

Fiesta Morongo Valley C. of C.

2 P.M. May 30th — Morongo Lodge

FREE PROGRAM OF

SPANISH MUSIC AND DANCING

by

Manuel Marmolejo Troupe

and

"ZERINA"

Prima Donna of the Desert
BAZAARS — EXHIBITS — GAMES — SPANISH FOOD

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PRIZES — Best Costumes PRIZES — Best Dancers

VEGETABLES FOR GREATER Variety! Values! Vitamins

SWEET CORN in cello bag 5 for 25¢

SPANISH ONIONS 4 lbs. for 9¢

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TOMATOES 2 lb Basket 19¢

GRAPEFRUIT 8 lb. Mesh Bag 39¢

We'll Gladly Cash Your Pay Check

ALWAYS AMPLE FREE PARKING

Table-Trimmed MEATS

HAMS Armour's Star 59¢ lb

SHANK PARTS TO BAKE 1b. 49c

FRYERS Cut Up 58¢ lb

Pan Ready

SLICED BEEF LIVER Fancy Young Steer Beef 49¢ lb

SLICED BACON Hormel's Minnesota 1-lb. Package 65¢

Pure Pork Sausage Armour's Star 39¢

EASTERN WHITING 1-pound Cello Pkg. 25¢

Fresh Barracuda Local caught Whole or Half 29¢ lb

Mild Cured, Cherry Red, Boneless Brisket

Corned Beef 49¢ lb

REGULAR RINSO Large 28¢ Giant 54¢

DETERGENT SURF Large 29¢ Giant 57¢

For All Fine Fabrics LUX FLAKES Large 28¢

BUG KILLER REAL-KILL Pint Bottle with Spray 69¢

FROZEN FOODS

Peas and Carrots 10-oz. Pkg. 16¢

Orange Juice 2 6-oz. Cans 29¢

MARMEL. CHICKEN DRUMSTICKS 1-lb. 5 109 Pkg.

DELICATESSEN

Dill Pickles Natural Brine 25¢

Liquors S.3.39 STUART HILL, Kentucky Blended Whiskey 5th Gal. 58¢

Romania, California Dessert Wines S.3.29 IVAN STROLOFFSKY Vodka 80 Proof \$2.79 5th Gal.

RATH'S BLACKHAWK LUNCH MEAT 12-oz. Pkg. 42¢

Rath's Breakfast Sausage, 8-oz. can 42¢

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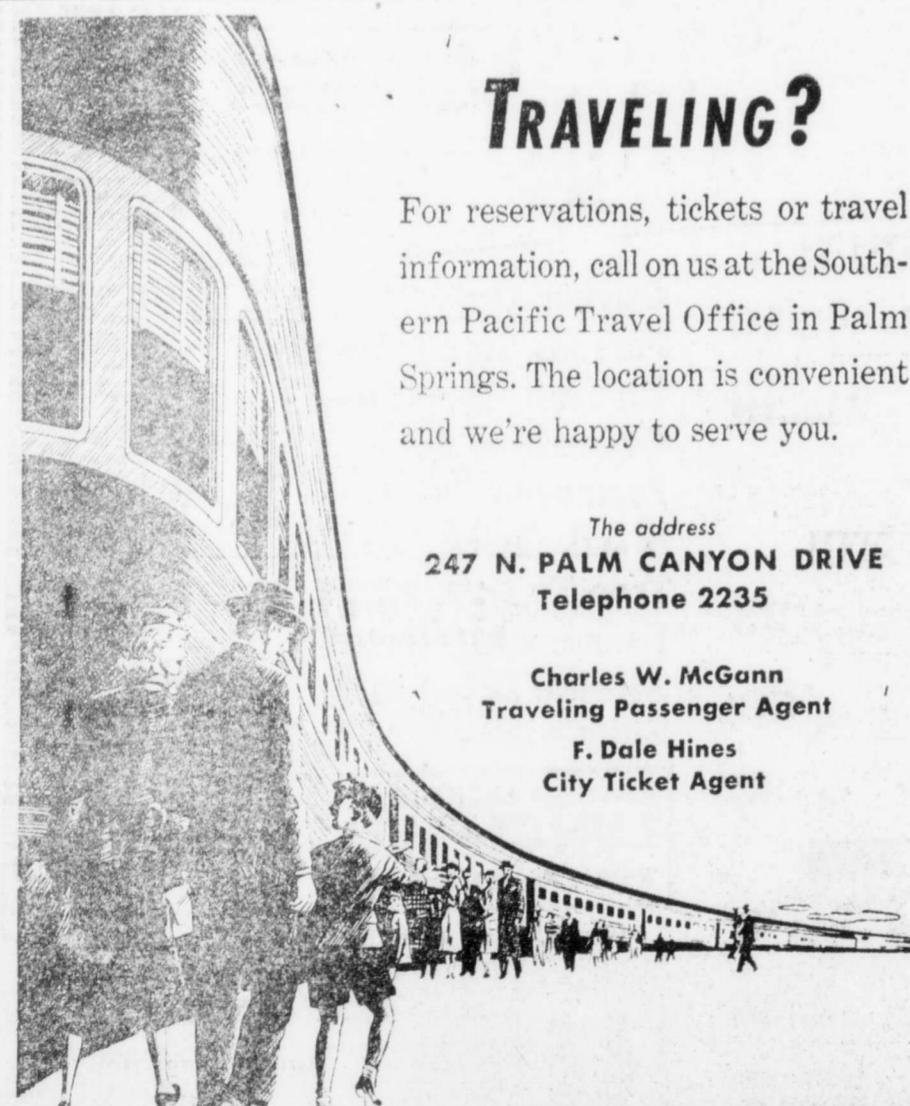
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McMahan Furniture Store to Open in Banning Friday

The new McMahan Furniture Store in Banning will be officially opened Friday and Saturday, May 13 and 14, with free gifts and prizes and entertainment offered to visitors attending the gala event.

Located at 260 West Ramsey street, the building formerly occupied as the Chevrolet garage and showroom, approximately 9000 square feet of floor space has been remodeled and redecorated for the convenience of shoppers, and to add to their comfort a complete air conditioning system is being installed.

HENRY BOOKER, former manager of the McMahan store in Colton, will be the manager of this newest addition to the McMahan Furniture Stores, founded 13 years ago in Bakersfield and now numbering more than 75 stores throughout the state. This is the largest independently owned retail furniture organization west of Chicago, all stores being owned and operated exclusively by members of the McMahan family.

Booker became associated with McMahan's in February 1951, as a salesman in the Riverside store, and last August was promoted to the management of the Colton store. Mr. and Mrs. Booker have two children, Linda, 5, and John, 2, and they have just bought a home in Banning and plan to make it their permanent home.

Booker is a Marine Corps veteran, and was captured by the Japanese on Corregidor in May 1942, and remained a prisoner until being liberated at Fukuoka, Japan, in September 1945.

A GALA EVENT is planned for the grand opening, with entertainment, more than \$1500 in merchandise prizes, and novelties for the kiddies. Free orchids will be presented to the ladies.

The Pied Piper and Wee Jock, a father-and-son team, will be present both days, attired in Scotch Highland kilts, to enter-



ANNOUNCES OPENING — William A. McMahan, one of the founders of the McMahan Furniture Stores, this week announced the opening of the newest addition to the retail furniture organization in Banning this Friday and Saturday. A gala celebration, with free gifts and prizes and entertainment is planned.

tain with their haunting bagpipes.

There will be two \$10 merchandise awards given hourly throughout the two days in addition to the major awards of a Kelvinator Automatic Washer and an O'Keefe and Merritt Gas Range, drawings for which will be made Friday and Saturday nights at 8 o'clock.

IN ADDITION, major prizes will include a two-piece living room set, five-piece chrome dinette set, a wrist watch, a Rest-a-Pedic mattress, and box springs, a Speed Queen rotary ironer, and Sunbeam automatic toaster.

Visitors may become eligible for these prizes by registering during the two days and need not be present at the time of awards.

William A. McMahan, one of the founders of the McMahan Furniture Stores, in announcing the opening celebration, stated:

"It's with a realization of fulfilling a long-time ambition that we are now locating in Banning. We have built our reputation on the policy of selling fine quality merchandise, at low prices, and on the easiest credit terms."

MR. BOOKER will continue this policy in our newest store, and will welcome the opportunity to show you the well-known name brands of merchandise such as O'Keefe and Merritt and Wedgewood Gas Ranges, Kelvinator and Frigidaire Refrigerators, Maytag and Whirlpool Washers, Sunbeam products, Kroehler living room furniture, Simmons Beautyrest, Philco TV and radios, and many, many others."

McMahan's have recently opened stores also in Brawley and El Centro, and for some years have operated stores in Colton, Redlands, Riverside, Fontana, San Bernardino, Ontario and Pomona in the area.

One of the additions would be a chief electrical inspector. Another would be a chief plumbing inspector. Three would be building inspectors. One would be an office manager. The last would be a house-number draftsman.

FINDS GARDEN TOOLS

Finding of a large spade and rake on Ramon road, near DeMuth Memorial Park, was reported to police Saturday by Martin Belloni, 3935 Calle San Rafael.

Salary Increase for Judges Voted Down by Board

County supervisors refused Monday to support an increase of \$2100 a year for each of the three superior judges. They are paid \$13,500 a year each.

There were indications, however, that a majority may finally support the increase.

A motion to adopt a resolution asking the state legislature to make the increase was barely defeated—on a vote of three to two.

AND ONE of the supervisors who defeated it—Homer Varner of Indio—said he is willing to "reconsider" if the county grand jury of 1953 endorses the increase.

The county grand jury of 1953 endorsed the increase. And the county grand jury of 1953 is expected to consider the question at a meeting soon.

The three judges—O. K. Morton, Russell S. Waite, and John Gabbert—appeared before the supervisors. They explained that the increase would put salaries here in line with salaries in other counties near Riverside.

Supervisors William Jones and Roman Warren joined Varner in voting against the motion to adopt the resolution of support.

THEY SAID LITTLE. Jones said his vote was "without prejudice." And Warren said: "I think all agree that we have the finest

LICENSE LOST — Loss of her driver's license was reported to police Sunday by Mrs. Milton Joseph, 925 Panorama road.

Build Your Home or Business in Palm Springs

Let us quote you our price for complete construction cost.

We will help you select your lot and building plans—see several plans now available at our Office.

Let us show you some of the many desert homes we have built and meet the satisfied owners.

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420 South Indian Avenue
Palm Springs, California

2b—The Desert Sun

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

group of judges anyone could find."

Supervisors Sherman Lewis and Irwin Hayden voted for the increase.

"I knew how the vote would go," Hayden said. "But seconded the motion because I wanted people to know how we stand."

The finest hotels and lodges in this area REBUILD their beds so take a tip—REBUILD AND SAVE \$10 to \$30 a set. Every rebuilt unit is fully guaranteed. Phone or drop us a card. A competent agent will estimate your need at no obligation.

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The finest hotels and lodges in this area REBUILD their beds so take a tip—REBUILD AND SAVE \$10 to \$30 a set. Every rebuilt unit is fully guaranteed. Phone or drop us a card. A competent agent will estimate your need at no obligation.

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On The Trails

Los Compadres ride the San Bernardino Mountains this year . . . on their annual pack trip. On Saturday June 6 they will trailer their horses to Seven Oaks at Converse Flats, where they will set up the permanent camp, for the four days of "sleeping under the stars." Riding out each day on a different trail, from base camp, will give the riders a chance to see some very beautiful and spectacular country. A pre-scouting trip was made by a few of the members, and a visit to the Rangers Camp in the area, brought back much enthusiasm with the group. Cliff Campbell will truck horses to the camp for those who do not have their own trailers. The club's chuck-wagon will also be taken to Seven Oaks. Riding the high country under the great pines . . . in early June . . . with no care in the world . . . what a trip his promises to be.

Costa Mesa is fast becoming one of the horsestest districts in the Southland. Looking over the territory with summer riding in

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Picture of a Man Relaxing!

The next time you find yourself alongside a new Cadillac at the traffic light—take a good look at the gentleman behind the wheel.

The odds are overwhelming that you'll see a man relaxed and at ease.

For serenity is part and parcel of the great experience of driving a 1953 Cadillac. In fact, owners frequently take to the highway just for the relaxation the car provides.

And well they might. For here, beyond all question, is the surest therapeutic for the tension of work-a-day life!

Just sitting there in the driver's seat is enough to put a man at ease. The cushions are deep and luxurious and restful . . . the wheel is perfectly positioned for the driver's hands . . . and beauty and comfort and spaciousness are in every direction.

And driving a Cadillac is as restful as sitting in a Cadillac.

That great, powerful engine responds as if by



HONOR FOUNDER—Unveiled at Founder's Day ceremonies at Bank of America's Los Angeles main office May 6 was the new bronze bust of A. P. Giannini, founder of the bank. Left to right are: A. J. Gock, chairman of the board, who conducted the dedication ceremonies; Mrs. Claire Giannini Hoffman, daughter of the founder and member of the board of directors, who unveiled the work of art; Mrs. Gladys Lewis Bush, noted Los Angeles sculptress who created the bronze; and Walter Braunschweiger, executive vice president.

Menus

Menus to be served in cafeterias of Palm Springs Unified school district next week are printed below as an aid to home makers in planning comparable meals.

MONDAY: Hamburg and brown gravy. Whipped potatoes. Buttered string beans. Carrot and raisin salad. Whole wheat bread w/fm.

TUESDAY: Spaghetti with meat sauce. Green salad with cheese dressing. French bread w/fm.

WEDNESDAY: Choice of Ham and lima bean casserole or Escalope potatoes with ham. Beets or parsley buttered cauliflower. Lettuce and tomato

wedge. Whole wheat bread w/fm. Devilfood cake. Milk.

THURSDAY: Elementary, hamburgers, High School, Tamale pie. Buttered peas, Head lettuce salad. Whole wheat bread w/fm. Apple crisp. Milk.

FRIDAY: Tuna salad sandwich, Creole string beans. Filled celery with cheese. Baked rice custard. Milk.

THEFT STEALS HUB CAPS
Theft of two hub caps valued at \$30 from his 1953 model car Friday evening was reported to police by Claude Valeur, 323 Tah-quitz drive.

**3b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953**

ALL PRICES SLASHED — SELLING OUT COMPLETELY!

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BLACK - COLORS - PASTELS
40 inches wide
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NOW 88¢ yd.

DRESS RAYONS

Plain and Fancy Designs
42" - 45" wide
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36 in. wide Tub Fast
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All Over Patterns — All Colors
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48 in and 54 inch widths
Values to \$3.95

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SALE
THURS.
9:30
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Listed here is only a small portion of the Great Values — EVERYTHING — The Entire Stock is PRICE SLASHED for Complete and FINAL Close Out.

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45 inch wide. Colors.
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NOW AT A FRACTION OF
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Seaming Cord

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RICK RACK BRAID — 1c a yard

SIMPLICITY PATTERNS 1/2 PRICE

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CHAIR BACKING
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18¢ yd.

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Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Library News

The Cathedral City Public Library has just undergone a considerable rearrangement of furniture and books, greatly improving the interior appearance of the library and rendering several classifications of books more available. New fiction has been moved into a separate case recently viewed from an easy chair placed in front of it. The mystery section has been expanded and now comprises four sections containing nearly 500 books. Warner Moon, librarian, states that when he took charge of the library the mystery stories occupied only two shelves of a five shelf section.

Books for little folks now occupy a central position with better availability and better lighting. Francis Wood, president elect of the Lions Club has promised to communicate to the local club the need for a separate children's table and child height chairs. This section has a large and growing assortment of the latest children's books.

All moveable cases have been moved nearer the rear of the building making a much larger reading room, also giving the non-fiction section larger space and additional shelving with better lighting.

For teen and intermediate ages two new sections have been added and a large rack formerly used for magazines converted into a display case for the books for these ages. Older fiction, incidentally some of the best, is made available in two sections directly adjoining the reading room. Several other minor changes have been made bring-

ing the library to a high standard of availability and comfort.

Moon points out that fiction rapidly becomes obsolescent and would appreciate contributions of later fiction to the library, that others may enjoy the books you have found to your liking and which will soon be valueless to you or anyone else.

Books now on the shelves number about 6000 volumes.

St. Louis Church

As a reward for the self-sacrifice and hard work of the Women's Guild of St. Louis Catholic Church, a very enjoyable day was arranged by the Pastor, Father Leissler for an outing to the Padua Hills Theatre near Claremont via San Timoteo Canyon, Smiley Heights and then to the Assistance of San Bernardino. This quaint little group of buildings is on the Linda Linda road.

The Assistance was one of the secondary line of missions that extended from San Diego to Sonoma. The Assistance served as

an outpost for the cattle ranches of the mother mission and as a protection against the marauding Indians that came through El Cajon Pass. Following the visit,

the group proceeded to Padua Hills for lunch, being entertained during the meal by Mexican songs and dances. After the luncheon, the ladies enjoyed the Mexican players' showing of "en El Mes de Mayo," a history of the Festival of Saint Isadore, the patron of farmers.

Since many of the visitors have left the valley, now it can be told. It was not our wish, states Father Leissler, to capitalize on prominent names, but it is interesting to note the persons that have come to the little church of St. Louis during the season just ending. St. Louis has had its share of both industrialists and financial tycoons, for example: Carl Weber of the world's largest show case company; A. C. Pellegrino of the Purex Corporation; C. J. Duffy of the paper company in Minneapolis; vice president of Ford motors. Each Sunday has seen a doctor or two and a visiting lawyer besides in attendance; two judges worship weekly in the church; the State's Attorney, Pat Brown paid his annual visit in late November. The following stars were noted in the congregation: Desi Arnaz of "I Love Lucy" fame, Ruby Keeler, Arthur Lake (Dagwood); Ann Sothern, Rosalind Russell, Regis Toomey, George Murphy. Of course Bing Crosby and his son Lindsey were present each Sunday of the seven weeks they were in the valley. Mr. and Mrs. Eddie Shipstad, owners of the Ice Follies as well as Mr. John Harris, owner, and Donna Atwood, star, of "The Icetrapades" have visited the church each year.

Scout Awards

Boy Scout Court of Honor was held at the American Legion hall in Palm Springs last week, preceded by a pot luck dinner. About forty-five were present from Cathedral City. The program was in charge of Cathedral City's Troop 81. Master of Ceremonies was Tom Larstead, Senior Patrol Leader of the Troop. Each Troop in the District put on skit. The following from Cathedral City received awards: 2nd Class Scout, Robert Gordon, Dennis McNamara, Marion Woody; 1st Class Scout; John Gallerani, Merit Badges; Rodney Gorges, 2, Gersh-

win Haltman, 4, Timo Larstead, 1, Star award; Marvin Gallerani, Rodney Gorges. The Cathedral City Scout Troop's activities are under the direction of Scoutmaster Scott Thompson, assisted by George Miller, representing the Lions Club, which sponsors the group.

*Cathedral City Junior softball team celebrated May Day with an impressive 18-3 victory over a good Palm Desert team, thus reversing a previous defeat by the same club.

The scintillating performance of the three Flores brothers highlighted the six-inning contest. In addition to leading the attack with two home runs, Bobby struck out eleven opposing batters. Little brother Gilbert, smallest and youngest player in the line-up, played brilliantly at field and at bat. A third brother, Eddie, fielded well and contributed a timely hit to the local cause. David Sing and David Alvarez also homered for the winners. Other boys who shared in the victory include Don Mayfield, Tommy Larstead, Bobby Ysiano, Harold Duncan, Mike Woody, Max Thompson, Dennis McNamara, Larry Brown, Mike Barnes, Larry Shockley, Carol Van Zandt and Ruben Guevara.

Chamber of Commerce direct-

ors at their regular monthly meeting last week voted to initiate proceedings to establish a Community Services District for the purposes of providing public recreation by means of parks, playgrounds, swimming pools or recreation buildings and for street lighting.

It was pointed out that first, petitions would have to be circulated, followed by a hearing by the county board of supervisors. If the district is approved by the board, then an election by the voters in the proposed district may be held some time next fall.

Acting Chairman Claude Cobb closed the meeting with an appeal to the residents of Cathedral City to support their only representative on the school board, Carl Emerson, at the school board election to be held Friday, May 15. Mr. Cobb pointed out that Emerson is a member of the board of directors and treasurer of the Cathedral City Chamber of Commerce and that Cathedral City needs this representation on the school board.

Lions Install

Newly elected Lions Club officers will be installed at a dinner to be held tonight at the Chi Chi. They are: president, Francis Wood; 1st vice president, Carl Jackson; 2nd vice president, Carl Mayfield; secretary, Larry L. Weingartner; treasurer, Ray Cook; lion tamer, Charles McClure; tail twister, Robert Cordes; directors, Charles Scherck, James Schultz. Holdover directors are

George Miller and Charles Mar-

tin. Lions District Governor How-

ard C. "Duke" Paul of Brawley

will install. Special guest will be

Earl Hough, president of Har-

old West, president elect of the

Palm Springs Lions Club.

George Miller and Charles Mar-

port, Washington place. She will also visit the Donald McDonalds at their home on Whidby Island in Mutiny Bay. The McDonalds' Emma Ritchie,

flew down last week from Seattle on account of the death of

Mrs. McDonald's mother, Mrs.

Emma Ritchie,

3 1/2%

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New Members to Join Community Church Sunday

Dr. James H. Blackstone Jr., pastor of Community church will preach the Communion message and new members will be received into the church next Sunday morning at the 11 o'clock service when the Sacrament of the Lord's Supper will be observed.

The Chancel choir will sing "The Omnipotence" by Schubert. This will be the last Sunday

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Sunday School 9:30 a.m.
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Visit Club or write for application

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Special Service for Children at St. Paul's Church

Services the Sunday after Ascension, May 17, at St. Paul's Episcopal church are: 8 a.m., Holy Communion; 9:30 a.m., Children's Eucharist with Instruction; 11:00 a.m., Morning Prayer and Sermon.

The Reverend William A. Blonder, rector, will discuss present-day application of the Church's doctrine of the Ascension of Christ: What does it mean? What are the consequences to each Christian? What are the consequences to the whole world?

The special children's Eucharist at 9:30 a.m. is scheduled for the third Sunday of the month at St. Paul's in the Desert. At this time the Holy Communion is celebrated with a running commentary on what is being done and the meaning behind each action, so that children will become more familiar with the central act of Christian Worship. A number of adults prefer to attend this service, particularly those who are seeking to become more familiar with the Episcopal form of worship as found in the Book of Common Prayer. Since this is a full Communion Service, those children and adults who have been confirmed may receive Holy Communion at this time.

Church to Stage Fiesta Sunday

Annual Fiesta and Jamiaea of Our Lady of Guadalupe will be staged next Sunday starting at 11 a.m. at the church grounds on the reservation.

There will be a large variety of Mexican food as well as entertainment by the Marmolejo Troubadors and the Marmolejo sisters in Spanish and Mexican dances.

The Reverend William G. Goodrow is heading arrangements for the event.

Christian Science Broadcast Sunday

"Christian Science: The Meeting of the Letter and the Spirit" will be the subject of a lecture to be radioed over Station KFVD (1020 kc.), Sunday afternoon, May 17, at 3 o'clock, from First Church of Christ, Scientist, Beverly Hills. The lecturer, Mary C. Holloway, C. S., of Shreveport, Louisiana, is a member of The Christian Science Board of Lectureship.

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Palm Desert Community Church to Close Season

Palm Desert Community church closes its season with the worship service on Sunday morning, May 17. The regular Sunday School and Church services will be resumed in the Fall. This Sunday morning, Dr. P. Martin Baker will preach on the subject, "An Adequate Life."

The past two weeks Dr. Baker has spoken of the meaning of being a Christian, and the purpose of the Church. The purpose of the sermon on May 17 is to outline techniques for enriching the spiritual life, with emphasis for individual approaches during the vacation months.

Professor Vlado Koletsch, well known violinist in the area will bring inspiration in music.

The Sunday School concluded its activities on last Sunday under the direction of Mrs. Burns.

The Riverside Recreation Commission under the leadership of Mr. Batchelor will direct the Teenage Skating group on Friday evening.

Robert W. Peterson will serve as chairman when Palm Springs Toastmasters club meets tonight at Del Tahquitz hotel. Speakers will be Sam Black, Louis Swan-

son, Warner Moon and Ed Hawkins.

Marvin Mathias will head the team of critics, aided by Jack Sanders.

Sam Barnes will be in charge of the impromptu talks and Art Coffey will watch the overtime speakers.

Charles Magadini, president, school administrators will be one of the items on the agenda.

School Trustees to Meet Tonight

Board of trustees of Palm Springs Unified school district will meet at the school offices tonight at 7:30.

Proposed salary increases for school administrators will be one of the items on the agenda.

Peterson Emcee for Toastmasters

Robert W. Peterson will serve as chairman when Palm Springs Toastmasters club meets tonight at Del Tahquitz hotel. Speakers will be Sam Black, Louis Swan-

son, Warner Moon and Ed Hawkins.

Marvin Mathias will head the team of critics, aided by Jack Sanders.

Sam Barnes will be in charge of the impromptu talks and Art Coffey will watch the overtime speakers.

Charles Magadini, president, school administrators will be one of the items on the agenda.

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DANCING DOLLS—Children at the Toy Library operated each Saturday at Frances Stevens school by the Welfare and Friendly Aid association saw a demonstration of walking dolls by Roy Randolph. Left to right above, Carolyn Reich, Roy Randolph, Helen Peterson and Jeanne Stacey.

Children at Toy Library See Walking Dolls Perform

Children at the Toy Library, operated at Frances S. Stevens school each Saturday during the school year, had a big time Saturday when Roy Randolph appeared and demonstrated his walking dolls. Randolph has donated 60 dolls to the Welfare and Friendly Aid association which sponsors the Toy Library.

These dolls will be used to further the work of the association and its Toy Library. Mrs. Helen T. Peterson, in charge, said.

THE TOY LIBRARY will close for the season this Saturday with awards to be presented in a

prize contest which has been conducted during the school year.

Mrs. Peterson said, however, that the Library could use donations for the coming season and urged Villagers that when they clean up preparatory to leaving for the Summer months, that they save all toys for the use of the association.

ANY WHO WISH to donate toys are asked to contact her at the Frances S. Stevens school kindergarten.

The walking doll demonstrated last Saturday by Randolph is the development that he and his

half-brother and partner, Leon Gravill, developed and which has been demonstrated all over the nation.

Randolph is well known in the Village and has conducted dance studies here and in Mexico City.

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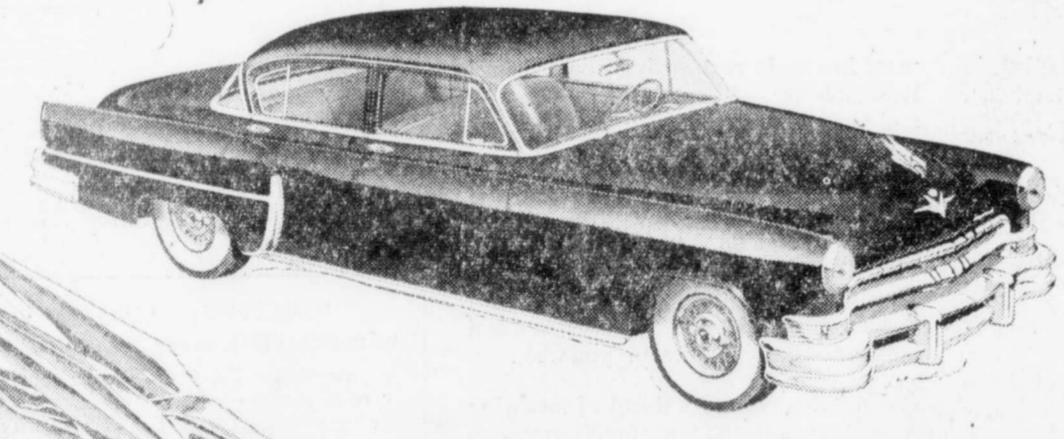
2. Look for Control. Not just imitations of today's big advances in driving safety ... but the original Full-time Power Steering and Power Brakes. Here, in the Imperial, you ride, steer, and stop in new ways that keep you safer on the road. We invite you to try this remarkable new car control!

3. Look for Luxury. Not just the glitter and gloss ... but the innate taste and distinction which results from careful hand-crafting. Here, in Imperial, is a fineness of decor leading Americans seem to favor. We invite you to experience this new kind of leadership!



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6b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

Horace Heidt, 4 Others Injured in Illinois Accident

Horace Heidt, noted band leader and owner of the Lone Palm hotel, 1276 North Indian avenue, suffered scratches and bruises Sunday morning in a head-on collision that demolished his automobile and injured four other persons near Elgin, Illinois.

Two of Heidt's youthful proteges, Dancer Rita Green, 17, and Betty Cole, 16, both of Van Nuys, were among the injured.

Heidt's car, driven by Saxophoneist Anthony Giansanti, 35, North Hollywood, collided shortly after midnight with a pickup truck driven by Charles F. Sigrist, 16, Huntley, Illinois.

The Heidt car was eastbound on U.S. Highway 20 toward Chicago, 40 miles distant, when the accident occurred near Hampshire, Illinois. Sigrist, westbound, was trying to pass another car and failed to get back in his own lane in time.

Both vehicles were wrecked. Heidt was treated at St. Joseph hospital and then spent the night at an Elgin hotel.

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4th PRIZE: BENRUS WRIST WATCH—Your Choice: Men's or ladies' style. Regular value, \$65.00

SATURDAY NIGHT
Drawings at 8 P.M.

- 1st PRIZE: O'KEEFE & MERRIT GAS RANGE, high Grille-vator Broiler. Regular value, \$359.50
2nd PRIZE: REST-A-PEDIC MATTRESS & BOX SPRING, the comfortable Healthy Mattress. Reg. value, \$119.95
3rd PRIZE: SPEED QUEEN PORTABLE ROTARY IRONER—finest quality. Regular value, \$64.95
4th PRIZE: SUNBEAM AUTOMATIC TOASTER—perfect toast every time. Regular value, \$26.50

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**AROUND
TOWN**

With Hildy Crawford

Rainbows tangle your lashes . . . when you lift your face to the sun . . . and the sunshine tinges your flesh a golden beige . . . while the warmth of the rays . . . brings you a sense of well-being . . . a feeling that all is well with your world . . . Lazing in the sun . . . is the order of the day . . . in Palm Springs . . . as May approaches the half-gone mark . . .

In philosophical mood . . . you think that . . . the wind that rustles our palm trees . . . isn't even worth mentioning . . . the same week that Texas has a tornado . . . That we are the lucky ones . . . no fog, no smog . . . in the country's most glamorous playground . . . in its most fortunate state . . . and in a country that knows but a minimum . . . of the ills that beset the planet Earth . . .

It's been another busy week . . . and although the Racquet Club and the Tennis Club closed this past week end . . . social life goes on at the other clubs . . . in the night spots . . . and in the private parties throughout the village . . .

Dr. and Mrs. B. H. Poliak of 227 Via Las Palmas . . . will be hosts at a dinner party tomorrow evening . . . The dinner is one of a series they are giving . . . The Poliaks, who have two children in the Palm Valley school, will be here through June . . . They will spend the Summer at their Lake Washington home, just outside Seattle . . . returning here in October for the opening of school . . .

Beverly and Sam Taylor entertained a small group of friends . . . at their home at 1416 South Calle Ralph . . . for cocktails and dinner Sunday night . . . in the group were the Jack Kenastons, Doug Kenastons, Morrie Smiths and the Gavin Herberts of Brentwood . . . The Tennis Club closed Saturday night . . . and the Taylors with Judge and Mrs. James D. Garibaldi . . . will spend next week end at Las Vegas . . . Sam and Beverly will be at their Palm Springs home until the last week in June . . . and then go North to Seattle . . .

Mexican Interlude

Around 150 picturesquely-costumed guests . . . made a gay scene on the terrace of the El Camino Way home of Dr. and Mrs. John Costello . . . Saturday night . . . when the Costellos entertained at their annual Mexican party . . . Among the more sensational was Billy Malouf . . . looking like a twin of Leo Carrillo . . . and Betty Herbert (wearing a black wig) . . . a ringer for Gloria Swanson . . . Kay Cordrey was a dashing toroeador . . . and Mrs. Fred Barrows was the senora in the black gown with lace mantilla and red roses . . . From sombrero caballeros to white-clad peons . . . to the colorful full costumes the Kenneth Kirks had purchased in Yucatan . . . it was one of the most delightful costume parties of the Palm Springs season . . . A five-piece Mexican orchestra played for the dancing . . . and the arrival of four guests . . . Mrs. Charles Becker, Jackie Cutrer, Eleanor Larrabee and Roy Randolph riding burros . . . created quite a stir . . . Mexican beans, tortillas, and tiny tamale canapés were featured on the buffet table . . . and there were two bars . . . one for champagne . . . The evening was warm enough that rebosas weren't really needed . . . and the party guests were in a light-hearted mood . . . with conversations sprinkled with Mexican phrases . . . Mrs. Franklin MacCarty's birthday was toasted in champagne . . . Betty Banner told me that they are building a new home in Beverly Hills . . . and are off this week . . . As I already told you . . . they sail July 1 for Honolulu to be there for the yacht races . . . Kay Cordrey leaves this week for New York . . . to join Earl . . . and will be there for most of the Summer . . .

New Home

Mr. and Mrs. Duane Stachler are getting ready to move into their new home . . . at Deep Well, which they have bought from the Bob Higgins . . . The Stachlers will spend two and a half months . . . July 1 to mid-September . . . at Newport, where they have rented an apartment on the bay front . . .

Attorney and Mrs. A. R. Simons have invited about 50 friends . . . for the evening of May 19 . . . Cocktails and dinner will be served al fresco . . . at the Simons' home at 1820 North Via Noroeste . . .

Mrs. Harold Bell Wright is expecting her son Gilbert and his wife from Malibu . . . and some Kansas City friends . . . to visit her next weekend . . . Mrs. Wright will be at her Morongo road home until June . . . when she will open her home in San Diego for the rest of the Summer . . .

Mr. and Mrs. Howard Morris arranged a Friday night dinner dance at the Tennis Club . . . for 18 of Sheralyn's friends . . . Sheralyn will be leaving in June to attend Summer camp at Monte-Cito . . .

Fete Visitors

Mr. and Mrs. Arthur Bergh, who will be week end guests of the William Maloufs . . . will be guests of honor at a dinner party being hosted by the Harold Murphys Friday night . . . at their home at 740 Prescott . . . Guests will gather for cocktails at 7 . . . and after dinner will view the around-the-world pictures the Murphys took in 3-dimension

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, May 14, 1953

Third Section



(Anderson photo)

AT THE PARTY—Most of the guests at the Costello party were in Mexican garb and the terrace was a gay scene as they danced to the music of a Mexican orchestra. Pictured here (l. to r.) are: Mrs. John Costello, Mrs. William Malouf, Dr. Costello (seated), Mrs. M. O. Anderson, Mrs. Fred Barrows, Mrs. Earl Cordrey and Kenneth Kirk.

I

met Mrs. Mae Gazea on Palm Canyon drive . . . and found out that she returned last week from the East . . . In Chicago her husband, Dr. Gazea, gave a birthday party for her . . . and they flew to Louisville to attend the Derby . . . They were guests of Col. and Mrs. Herman Marcus at the Kentucky Colonels barbecue . . . Among Californians she saw at the Derby were Phil Regan and Marilyn Maxwell . . . A telephone message that her mother Mrs. Bea Cerwin, who lives with another daughter, Mrs. E. C. Waller . . . had had a stroke . . . brought her back here . . .

Mrs. Margaret Goyette of Long Beach is spending the week . . . with Mr. and Mrs. Thomas Holland of 277 El Portal . . . The Hollands have planned an interesting Summer . . . They will go to Yosemite in July . . . and spend the month of August in San Francisco . . .

Hein Detweiler, golf professional at Thunderbird Country Club, will attend the bride . . . when Beverly Ann Hanson, daughter of Dr. and Mrs. Harold Sten Hanson of Fargo, North Dakota and Indio . . . is married to Dr. William Irving Silverman Jr. on May 19 . . . The wedding will be in the Green Room at the Chapman Park hotel . . . Miss Hanson became a professional golfer with MacGregor Golf company . . . after winning the U. S. Amateur Golf Championship in 1950 . . .

Tahitian Party

Shadow Mountain Club members and their guests . . . are readying their South Seas costumes . . . for the Tahitian party Saturday night . . . When Colonel Cliff Henderson plans a party . . . it's always a fabulous affair . . . and this one will see the area around the giant, figure-eight swimming pool transformed into South Seas paradise . . . complete with grass shacks . . . Two orchestras will play . . . and there will be an Hawaiian trio . . . and sword, fire and hula dancers . . . Kau Kau (native style buffet) will include such delicacies as . . . suckling pig, native fruits, coconuts, and chicken (molokai) . . . There will be leis for the ladies . . . and flowers floating in the pool . . . and prizes for the best costumes . . .



(Anderson photo)

WHO IS THIS?—Many of the guests at the Costello party remarked on the resemblance of two of their fellow guests to Leo Carrillo and Gloria Swanson. Actually this is a picture of Billy Malouf and Bettye Herbert.

. . . and this promises to be one of the real fun parties . . .

Among a number of cocktail parties . . . preceding the Tahitian party . . . will be one at the Kenneth Kirk home on Camino del Norte . . . The Kirk party will include . . . the John Costellos, Harold Murphys, Tom Flemings, William Maloufs and their house-guests the Arthur Berghs of Los Angeles and the Dick Edwards . . . The party will honor the Fleming's houseguests Mr. and Mrs. Robert Hardy Andrews and the Berghs . . . Andrews is the famous novelist and screenplay writer . . . just returned from India . . . where he has been collecting data for a screen story on the life of Buddha . . .

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Social News in this Section



(Anderson photo)
ARRIVE ON BURROS—Four of the guests at the Costello Mexican party Saturday evening arrived en burros. They are, from left, Roy Randolph, Eleanor Larrabee, Mrs. Charles Becker, and Jacqueline Cutrer.

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For The

Tahitian Night

Party

at Shadow Mountain Club

Saturday, May 16

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WALTAH CLARKE'S HAWAIIAN SHOP

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**Goldbands Move
to New Home**

Mr. and Mrs. Sam Goldband moved this week into their newly-purchased home the former Scrimshaw house on Palomino road at Deep Well.

The Goldbands, who came to Palm Springs from Beverly Hills in October, had been living at 150 Avenida Olancha. Mrs. Goldband is "Faye" of the Faye-Renee fashion shop on Palm Canyon drive.

**The
King's
Quarters**

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HOLLYWOOD
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**The
King's Quarters
IN THE CENTER
By the Patio
174 North
Palm Canyon Drive**



(Anderson Photo)
HER ROYAL HIGHNESS—Lovely blonde Pat Nutten was crowned Queen of the Junior-Senior Prom at the Racquet Club Saturday night. With her are Bob Havemann, Senior Class president, and Ann Ellis, Junior Class president. The coronation theme was used in decorations for the Prom, which was the last social event of the season at the Racquet Club.



(Desert Sun Photo)
GALA SCENE—Villagers have gone Hawaiian for some of the most popular of the fiestas of the season. Shown here at the Thunderbird Luau are (left to right) Mrs. William Reichel, Mrs. Grace Erb, Mrs. Reichel's mother, Mrs. Alice B. Smith, Miss Gretta Reichel and Mr. Reichel.



(Desert Sun Photo)
EYE CATCHING—Film stars have been a common sight in the Village this season, and quite a few have been noted at the Doll House. During her recent stay here, Hedy Lamarr was photographed at that popular night spot. With her, on left, is Bernard Gerrard (writer-director) and Oilman Howard Lee.

**Nellie Coffman
School Members
Rally at Party**

Dixie Lee Vogels was hostess to her home room group from Nellie Coffman school at a party held at her home at 627 Highland drive, on Friday evening.

The party featured games and dancing on the patio. At the close of festivities a huge decorated cake inscribed "Bon Voyage 8-3" was brought forth and

served with ice cream cones, punch, hors d'oeuvres, popcorn, tiny cakes and nuts.

Guests attending were: Jean Staley, Janice Sokolski, Susan Lucier, John Simon, Jesse Fineberg, Suzanne Blau, Dottie Miller, Chuck Grone,



(Anderson Photo)
DINNER PARTY—It was moving day last week for Mr. and Mrs. E. H. Robertson (he's another Texas oil man) who moved into the house at 324 Overlook road which they purchased from Mrs.

George Machris, and also for Mrs. Machris, who moved into the Frank Sinatra house at 1147 E. Alejo, which she bought recently. The group pictured at the Racquet Club are (l. to r.), the Robertsons, the LeRoy Shibles and Mrs. Machris.

**Oleander Fete
on Program
Friday Night**

About 100 members of the Palm Springs Chamber of Commerce and their guests are expected to attend the dinner-dance and Oleander Festival to be held at the Doll House tomorrow night.

Elaborating the idea of an Oleander Festival which they expect to establish as a civic affair next year, masses of oleanders will be used as decorations, and the Jayceettes will dress in pastel colors for the dinner dance.

A feature of the evening will be the annual installation of Jaycee officers, with Jim Hadlock succeeding Bill Fosier as president.

Co-chairmen for the affair will be Warren Strebe and Bill Ford, originators of the Oleander Festival idea.

**University Women
to Picnic Tuesday**

The University Women will hold their annual picnic on Tuesday evening, May 19, at 6:30 at the Town and Desert, with families and friends as guests.

Mrs. Frederick Watson will be in charge of the picnic arrangements.

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THEY'LL BE THERE—The ever-popular Todd Trio are dressed in their Tahitian best for the gala Shadow Mountain Club Tahitian Luau party, May 16, beneath the stars around the giant figure eight swimming pool. The Todd's will alternate music with a Hawaiian trio. In addition to music other entertainment includes Tahitian hula dancers, sword dancers and fire dancers. From left to right, Art and Dottie Todd and Hank Hudson.

Tahitian Luau Outstanding Shadow Mountain Event

The Tahitian Luau Party at the Shadow Mountain Club in Palm Desert Saturday, May 16, gives promise of being the outstanding social event of the year and ushers in the Club's summer season.

Colonel Cliff Henderson has arranged an array of wonderful prizes for the most native Tahitian costumes and all "Wahines" and "Kanes" are urged to go all the way in colorful garb.

Soft music by the Todd's and a Hawaiian trio will furnish the atmosphere. Rare tropical flowers will be flown in from the Isle-

lands to float in the pool. Colorful Tahitian entertainment and appropriate decoration around the giant swimming pool will all combine to make the affair a South Sea paradise.

Some of those who have reservations are: Mr. and Mrs. Dudley Steele, Mr. and Mrs. Edward Reichert, Mr. and Mrs. Don DeFore, Mr. and Mrs. Tom Brown, Colonel Cliff Henderson, Mr. and Mrs. Gene Roberts, Mr. and Mrs. Wilbur Bear, Mr. and Mrs. A. Ronald Button, Mr. and Mrs. Carl Henderson, Mr. and Mrs. Floyd C. Mitchell, Mr. and Mrs. Leland Quick, Mr. and Mrs. Earl Obern and many more.

Miss Ruth Sushan to Return Soon

About 30 Desert Sun staff members and their husbands, wives and guests gathered at the Frank Dwyer home at 1127 San Lucas road Saturday night for a steak dinner.

It was an al fresco affair, with the guests broiling their steaks over charcoal braziers, while the hostess served baked potatoes, salad, garlic bread and beverages.

Dwyer is circulation manager for the Desert Sun.

Mullers Leave for New York and Overseas

Mr. and Mrs. Frank Muller of the Las Palmas hotel leave May 24 for Syracuse, New York, where they will visit with his sister, Mrs. Frank Brang and family, before embarking for a three-month European tour. They will sail on the USS United States on June 5.

Making their headquarters at Heidelberg, Germany, where Mrs. Muller's brother, Lt. Col. Charles H. Morgan is stationed, they will tour the continent. They will sail for home on August 27.

Mr. and Mrs. Don Tanner will manage the Las Palmas while the Mullers are away, and the Muller's son and daughter, Charles and Mary, will spend the summer at home.



RING AROUND A ROSY—Three grandchildren of Mrs. H. W. Irwin, of Thunderbird Ranch and Country Club and Lake Grove, are shown playing at Thunderbird.

Soroptimists Silver Tea Big Success

The Soroptimists' Silver Tea, given at the home of Lois Lux on May 9, was both a social and financial success. President Esther Weingarten told club members Tuesday noon at their luncheon meeting at the Del Tahquitz hotel, Mrs. Lux reported that proceeds from the benefit affair amounted to \$66.40.

Delegate Helen O'Brien gave highlights of the Spring Conference which was held in Albuquerque.

Program next Tuesday will be a talk on juvenile delinquency by Stan Hill, who will be introduced by Dave King, local insurance man.

Soroptimist Club is meeting in the Gaucho Room this summer.

Stricklands Leave for Compton Home

After saying goodbye to their many friends in Palm Springs, Mr. and Mrs. Ward Strickland left Saturday afternoon for their home in Compton.

The Stricklands are both musicians and have just finished their sixth season at Rancho and Tramview Parks. They expect to return here in October.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for calendar listing.)

May 14— OESta Social Club, 295 Palo Verde, 7 p. m.
Toastmasters, Tennis Club 6:45 p. m.
Jewish Women's Group, Hawaiian luncheon, 839 Olivos avenue, noon.

May 15— Latter Day Saints Church, roast beef dinner, Wars Memorial Hall, 6:30 p. m.

May 16— Oleander Festival, Jr. Chamber of Commerce, Doll House, 7:30 p. m.
Piano and Voice Recital, Woman's clubhouse, 8 p. m.

May 17— Tahitian party, Shadow Mountain Club.

May 19— Soroptimist, Del Tahquitz, noon
Kiwans, Del Tahquitz, noon
AAUW annual picnic, Town and Desert, 6:30 p. m.

May 20— Rotary Anns, Del Tahquitz, noon.
Rotary Anne, Del Tahquitz, noon.

May 21— Lions Club, Doll House, noon.

READ SUN CLASSIFIED ADS

Barbara Greeley with Occidental Orchestra Event

The Occidental College orchestra of 40 pieces will give its annual concert Monday, May 18, at 8:15 p. m., in Alumni hall, under the direction of Lauris L.

Jones of the music faculty.

Participating in the concert will be Barbara Greeley, clarinetist, a freshman and geology major at Occidental. Miss Greeley is the daughter of Mr. and Mrs. Henry E. Greeley, 3933 San Antonio avenue, Palm Springs.

She is a graduate of Palm Springs high school where she was a member of the Scholarship Society and active in musical, literary and dramatic circles. Stanley Plummer, violinist who

was presented as the Young Artist of last year's Thorne Hall Artist Series, will be soloist. He will give the first West Coast performance of the newly discovered Concerto by Mendelssohn (written at the age of 11); and Saint Saens' Rondo-Capriccioso.

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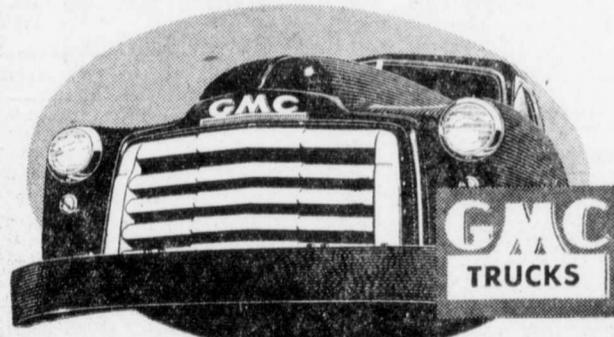
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PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

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Lost and Found 10

LOST—April 26—Diamond and platinum pin, at or near Normandy Village Inn. If found, please contact General Adjustment Bureau, 457 No. Palm Canyon Dr.

LOST—Black leather key case, initials, C.M.P. Finder please call 6850.

Personals 12

Palmist—Spiritual Reader

ADVICE on all matters. 415 No. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays, 9 a.m. to 11 p.m. at night. Bring this ad and \$1 for special reading.

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Service Miscellaneous 15

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210 E. Amado
Phone 4247

LOOK—ONE DAY SERVICE! SOFA, chairs, carpet, mattresses, cleaned in your home or out; also moth proofing. No fuss, no muss. Certified process specialist removes almost any stain. Mr. Suder, Ph. 2733. Desert Hand Laundry, Inc.

Lots & Acreage 33

LOT—50'x108' N. Half of LOT No. 120 Rancho Vista Estates, No. 2 Ramon Rd. 2½ miles from Palm Springs High school, 1½ miles to Cathedral City. Sacrifice, P.O. Box 4, Palm Springs.

THE MOSTEST for the LEAST! EST. 150x200, residential lot near Racquet Club. Irrigation. Water piped in. Trees and wall enclosing. Steal at \$3500. Call owner 6558 or 2929.

2-BEDROOM house, unit heat, ducted cooling, close in, south end. Just reduced to \$13,500, terms.

DUPLEX—2 bedrooms, 2 baths each apartment, in good rental area. Only \$23,500.

6 UNITS—Excellent corner location. Priced at only \$55,000, terms.

Ralph Weinstein

REALTOR
256½ So. Palm Canyon Dr.
Ph. 2884

Next to the House of Murphy

HURRY

You can move right in to a completely furnished 2 bdrm, 2 bath and a den home on large lot near schools for only \$15,000.

10 MINUTES from Post Office, 1½ acres on Ramon Rd. \$12,000. Also Araby lot No. 15 \$1500. Your broker or Nordholm, 419 Griffith Way, Fresno.

COOLER service, repairs, installations, pumps and pads. Ph. 2446. Evenings 3408.

UTILITY AIR COOLERS
SALES AND SERVICE
PAVNYS. PH. 7342

HOUSES closed, shrubbery watered. All summer. Call 3247.

Moving and Storage 19

PALM SPRINGS
TRANSFER & STORAGE

Agents for

AERO MAYFLOWER

LOCAL AND LONG
DISTANCE MOVING

507 SUNNY DUNES RD.

Phones 5203 and 4305

Froman Golden, Mgr.

Home Services 20

Shrubbery and Gardens

Cared for

During

Summer

Phone 2902

Situations Wanted 25

EXPERIENCED secretary wants full time position with reliable firm. References. Can start now. Phone 2064, 9 a.m. to 1 p.m.

EXPERIENCED man for summer maintenance. Former head houseman, gardener, general maintenance. Contact Box 190, File C9.

LADY with receptionist, hotel clerk, acc'ts payable, cashier and sales experience, wishes year round employment. Gordon 7192.

EXPERIENCED couple to manage or maintain trailer court. O. V. Wyant, Shaver Summit, Indio.

Situations Wanted

MAN or couple for maintenance of hotel grounds for free lodging. Summer or permanent. Phone 2009.

RELIABLE family man will care for your lawn, home, etc., during summer. Gordon Altland, 132 No. Palm Canyon, Ph. 5785.

COUPLÉ—General maintenance, painting, caretakers. Phone Desert Hot Springs 366.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

SINGLE GIRL will care for home in exchange for rent. Best references. Ph. 5170.

GENERAL day work. References. Phone 3347.

FOR dependable baby sitting wall 3898. Have car.

\$14.500

Help Wanted 27

HELP WANTED With Investment. MAN, preferably with insurance license and general business experience who would be interested in purchasing old established business in Los Angeles, doing gross of \$250,000 annually. Will give trial and teach during summer. \$10,000 necessary to handle deal. P.O. Box 317, Cathedral City, Calif.

OPENING for local auto sales solicitor, new and used cars, part time easy work, commission, no experience needed, out of town dealer with large car quota. Reply within 3 days to Box 190, File C-10, The Desert Sun, Palm Springs.

MAN or Woman for summer to take charge of office. One with insurance license preferred. Salary and commission. Write 526 So. Figueroa St., Los Angeles.

WANTED. I female cook with diet experience. Permanent employment. Call in person, Desert Hospital, Palm Springs.

Wanted—Responsible person to drive car to Dallas, Texas, immediately. Phone 3911 or write 30 Selborn Dr., Piedmont, Calif.

HOUSEKEEPER—maid. Small hotel, air conditioned, pool, permanent. Room, board, small salary. Phone 9025.

APPLIANCE salesman including Hoover vacuum cleaners and Servel refrigerators. PAVNYS, 1001 So. Palm Canyon Drive.

EXPERIENCED man, well recommended, to irrigate shrubs for next 4 months. Ph. 7127.

Business & Financial 30

\$75,000 TO DEVELOP view subdivision—29 Palms. Best view in the valley overlooking 29 Palms. Double pay back, 6%. Write L. M. Guyon, 10071 E. Lampson Garden Grove, Phone 5606.

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Frank McCready

OWNER

MUST SELL

2-BEDROOM house, unit heat, ducted cooling, close in, south end. Just reduced to \$13,500, terms.

DUPLEX—2 bedrooms, 2 baths each apartment, in good rental area. Only \$23,500.

6 UNITS—Excellent corner location. Priced at only \$55,000, terms.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS

Bill Colven Bill Heiser
Mike Jekylly

SELLERS

For Over 30 Years

Help Wanted 35

A RANCH SANCTUARY "Full 12 months Season" (only 60 miles from Palm Springs and 72 miles from L. A.) Adjoins the U. S. National Forest near Capistrano, 200 acres but looks like 1000 acres . . . utter seclusion, privacy and wilderness. Our own mountains, canyons and citrus groves.

HEALTHFUL AND BEAUTIFUL BEYOND BELIEF!

No Fog . . . No Smog . . . "Crystal clear atmosphere." Tropical and Sunny. A "Scenic setting and background" that beggars description . . . 10 room Provincial Bungalow. "Elegantly furnished." Superb construction throughout ranch, including outbuildings, 250,000 gallon underground reservoir, etc., etc. All developed in 1943 by multi-millionaire (now deceased) at cost of approximately \$250,000. Miles of bridle trails, good hunting. Recreation and outdoor life the year round, where the DESERT MERGES WITH THE MOUNTAINS.

A sustaining ranch (not hobby) that offers many facets of income. One of them being a "300 lot recorded subdivision" (belonging to, but apart from the homestead) which alone should ultimately show a min. \$300,000 profit.

A TERRIFIC BUY in spacious 4 bedroom, 4 bath home with glassed-in LANAI overlooking south PATIO & POOL. Large living, separate dining room, 2 car garage, COMPLETELY FURNISHED. Excellent terms. Now ONLY \$29,500. It is our KCMJ RADIO SPECIAL.

THE BEST BUY IN TOWN in nice 3 bedroom home. SACRIFICE \$10,500 easy terms. Frame-stucco, cement floors, shingle roof, furnace heat, garage. SEE THIS AND YOU'LL MOVE RIGHT INTO YOUR OWN HOME.

IF IT'S FOR SALE HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR
813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Burnham Bigelow

Mildred Jackson Ken Herman

Offering

BUYERS — VALUES AND

SELLERS — RESULTS

For Over 30 Years

Help Wanted 35

RENTAL wanted. Located Fern Valley on ½ acre lot, adjoining Strawberry Creek. Large cedar, pine and oak trees. Exclusive.

SEE THIS AND YOU'LL MOVE RIGHT INTO YOUR OWN HOME.

FRANCIS HICKS HAS IT

Francis Hicks

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Houses for Rent

UNFURNISHED guest type house. Large living room with fireplace, bedroom, kitchen and bath. \$75 month on year's lease. Ph. 2182.

ONE bedroom house for four months. Opposite Mayfair Market. \$35 month. Days ph. 5246, evenings 3757.

3 ROOMS furnished guest house, in rear. Reasonable rent plus utilities. Walking distance. Ph. 6078.

FREE rent 2 bedroom house for 4 summer months in return for interior painting. Ph. 2984.

UNFURNISHED 2 bedroom house large cooler, fenced lot. 1059 Tamiski Road. \$75.

FAIR around. 3 room cottage big screened porch, lots of closet space. Phone 2621.

BEDROOM furnished house. May 15th to Sept. 15th. Walking distance. 565 Calle Ajo.

OVELY home, large rooms close in. Adults. Summer or year. 277 No. Calle Encina.

JICE 2 bedroom house. Patio, lawn, shade trees. 3913 Vineland, Cherry Valley.

Household Goods

SALE

New Modern Furniture
END OF SEASON SALE
ALL Lamps must go from \$1.95.

Loop rugs from \$1.75. 2x3—
\$3.55. 30x54.

3 ASH blonde desks, \$26.50.

1 MR. & MRS. Finished chest, \$49.50.

1 5-DRAWER chest to match, \$30.

1 BOOKCASE, headboard and nightstand combination, \$39.50.

UNFINISHED corner cabinets, \$22.50. Selling price, \$32.50.

2 SETS twin size box springs and mattresses at \$34.50 set.

STUDIO couches, \$69.50, singles and doubles with bolsters. Many items not listed.

USED FURNITURE

SPECIAL, just like new. Rattan Bar and stools, \$95.

MAPLE Hutch, \$80.

MANGLE, \$49.50.

Most Anything Available
SAVE MONEY AT

RAMON TRADING POST

Corner Ramon & Sunrise Way

Ph. 2173

We BUY, SELL AND TRADE

GOOD AND BAD

FURNITURE

WROUGHT iron dining group, hammered leaf design, frosty pink, 48-inch glass top table, chairs upholstered in turquoise plastic — complete \$199.50. 2-piece wrought iron sectional group, hammered leaf design, \$125. Wrought iron upholstered bed divans from \$139.50. One group of tall table lamps with large shades, \$9.95 each. Odd upholstered chairs—close outs—\$12.95 up. Chrome extension dinette tables. Formica tops, \$39.95. Chrome and plastic dinette chairs, \$8.95 each. Unfinished Captain's chairs, \$8.95 and \$10.95. Wrought iron upholstered bar stools, \$4.95.

TRADE in your old furniture or mattress on new—today!

Maher Furniture

6 Miles Out Indian Ave. at North Palm Springs

Phone D.H.S. 156

ELECTRIC stove, Frigidaire, 2 ovens, also automatic washer. Frigidaire both good as new. Must sell quick. Moving. Call 2873.

LARGE size Westinghouse refrigerator good condition. Gas stove, \$75 takes both, 457 W. Arenas.

WILL trade good wardrobe trunk for hand luggage in good condition. Ph. 4089.

4 CU. FT. Coldspot refrigerator. Very good condition, excellent buy. Call 5173.

Trailers for Sale

51

1951 VAGABOND 34 ft. 4 puncture proof tubes. Air conditioner, awning with side drops, toilet, garbage disposal. Trailer used weekends only. Traveled only 200 miles. Sacrifice \$3600. Frank Cromwell, Deluxe Trailer Park, Space 94, Cathedral City. Ph. Palm Springs 8-3775.

33 FT. Custom built house trailer. With all facilities. Located on one of the finest lots in Rancho Park. Ramada, carport, lawns, underground sprinkler system, shrubs, etc. For sale or trade for equity in 2 or 3-bedroom house. Phone 2042—8 a.m. to 6 p.m.

33 FT. Custom built house trailer. With all facilities. Located on one of the finest lots in Rancho Park. Ramada, carport, lawns, underground sprinkler system, shrubs, etc. For quick sale, ready to move in. Complete for \$6500. Phone 2042—8 a.m. to 6 p.m.

SALE

END of season, on all house trailers. Aljoa, streamline, Schult, Mainliner, etc. Priced from \$195 up. PAVNIS, 1001 S. Palm Canyon Drive.

AIRSTREAMS—ANGELUS—ROLLAWAYS

Also Used Ones

Auto Trailer Exchange

1065 E. Ramsey, Banning

26 FT. All Aluminum Roycraft

Frigidaire. Panel ray heat, slimp dolley. 8-ply oversized tires. \$795. Ph. 4212. 872 No. Riverside Dr.

1951 36' Indian Super Chieftain. 2 bedrooms and bath. Reasonable. Donald Dorn, Deluxe Trailer Park, Cathedral City.

SLEEPING trailer. Cheap. 258 N. Indian Ave. Phone 2170.

Trailers for Sale

51

16 FT., 1937 Palace coach, electric brakes, sleeps 2, ice box, stove. \$125. Phone 5717.

16 FT. Trailer, roomy. Good range. \$275 cash. 854 First St., Cathedral City.

Trailer Space

53

Summer

Trailer Storage

3 ROOMS furnished guest house, in rear. Reasonable rent plus utilities. Walking distance. Ph. 6078.

FREE rent 2 bedroom house for 4 summer months in return for interior painting. Ph. 2984.

UNFURNISHED 2 bedroom house large cooler, fenced lot. 1059 Tamiski Road. \$75.

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Used Cars For Sale

The Desert Sun

and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Thursday, May 14, 1953

Legal Notices

75

accepted, the bidder may thereafter submit a certified or cashier's check for 5% of the aggregate amount of the accepted items on his bid.

The above mentioned check shall be given as a guarantee that the bidder will comply with the terms of his signed bid; and if the successful bidder fails thus to conform to the terms of his signed bid, his acceptance thereof by the Board, his check will be forfeited.

Other conditions being equal, preference will be given to the products of the State of California.

The Board reserves the right to reject any and all bids or any part of a bid, and to waive any infirmity in the bids received.

(Signed)

RONALD C. HENDERSON

Boardman, Manager

Palm Springs Unified

School District

Dated: Palm Springs, California, May 12, 1953.

Subscribed and sworn to before me this 12th day of May, 1953.

(SEAL)

EVELYN R. PETERSEN

Notary Public—Riverside

County.

My Commission Expires

July 25, 1953.

Published Desert Sun May 14, 1953.

1951 CHEVROLET

Bel Air Sport Coupe

Powerglide

Radio heater

10,000 actual miles



(Lee Wenzlick Photo)

SUN STROLLING—Mr. Dudley Steele of Palm Desert is pictured at Shadow Mountain Club, as he strolled in the sunshine with beautiful Marilyn Lowe of Hollywood. It was a nice change of locale for Miss Lowe, who is an ice skater.

Pupils to Appear in Recital Friday

Wynne Hammond is presenting a group of voice students and Lois Lux a group of piano students in a recital on Friday evening, May 15. The public is invited, will start at 8 p.m.

Among the students to be presented will be Carl Groth, a piano student who has been studying under Miss Lux. Carl, who graduates this year from Palm Springs high school, expects to major in music at college.

Nine-year-old Corinne Olsson, whose high lyric voice has been much admired in numerous programs, will sing several numbers.

Leo Rojo, son of the entertainer of the same name, has a bass voice and will sing several arias from "The Messiah." Leo is also a member of this year's graduating class and is planning a musical career.

Business Directory



This is a good spot for your Business Card

BUILDING SERVICES

J&S Paving Co.

Asphalt Paving — Roads
Driveways - Parking Areas
Concrete Curbs, Walks, etc.
Serving the Entire Desert
Area at Reasonable Prices
OFFICES and YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
Ph. Banning 4215 - Box 74

Legal Notices

CERTIFICATE OF PARTNERSHIP
DOING BUSINESS UNDER A
FICTIONAL NAME
Cathedral City Supply Company

State of California
County of Riverside—
We hereby certify that we are partners
transacting business at 3611 University
Drive, Cathedral City, City of Cathedral
City, State of California, as co-
partners under a fictitious name, to-wit:
CATHEDRAL CITY SUPPLY COMPANY.

We further certify that the sole
owners and proprietors of said business,
Our names in full and place of residence
are as follows:

Place of Residence
Jack H. Hicks, Cathedral City, Calif.
Roy E. Allred, Cathedral City, Calif.

IN WITNESS WHEREOF we have here-
unto set our hands this 4th day of May,
1953.

Jack H. HICKS
Roy E. ALLRED

State of California
County of Riverside—
On the 4th day of May in the year one
thousand nine hundred and fifty-three
before me personally appeared Jack H.
Hicks and Roy E. Allred, known to me to
be the persons who are sole and sub-
scribers to the foregoing instrument and
they acknowledged to me that they executed
the same.

WITNESS my hand and the seal of my
offices this 4th day of May, 1953.

PAUL W. CLARK, Notary Public. My
commission expires Nov. 6, 1953.

(Published Desert Sun, May 14, 21, 28 and
June 4, 1953)

6c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, May 14, 1953

Susan Oliver Heads Scripps Supper Dance

Ethereal organdies and dotted swiss dresses will predominate Saturday night at the Scripps College sophomore supper dance to be given on the terrace of Browning Hall, which will be gaily decorated with a carousel motif.

The evening's entertainment begins at 5:30, when refreshments will be served in the girls' rooms at the annual open house.

Polly Garverick, Long Beach, vice president of the class, is in charge of arrangements, with Susan Oliver, Palm Springs, class president, heading the invitations committee.

Swimming party for OES Social Club

Blue jeans and bathing suits will be the garb of the evening when members of the OES Social Club gather at the home of Worthy Matron Dr. Georgiana Raymond and Worthy Patron Siegal Raymond at 295 Palo Verde Street tonight at 7 p.m. for a barbecue and swim party.

Mr. and Mrs. Davis Out From Los Angeles

Mr. and Mrs. John C. Davis of 1428 Rodeo road, who have been in Los Angeles for three weeks, spent a couple of days in the Village this week.

Davis, who is a real estate broker, with offices in both cities, said that he feels that there never has been a time of greater opportunities in the history of Palm Springs.

YOU GET MORE...YET PAY LESS with DODGE "Job-Rated" TRUCKS!

GET MORE—get features like these:

SHARPER TURNING than other leading makes to save you time and effort.

7 POWERFUL ENGINES, with 100 to 171 h.p.—3 engines brand-new. You can be sure of the right power for your job with Dodge!

TRUCK-O-MATIC TRANSMISSION with gyro Fluid Drive, for the best in shift-free driving. Available in 1½- and 3-ton models.

SUPERSAFE BRAKES of the advanced dual-primary type in 1-, through 4-ton trucks. Of the leading makes, only Dodge offers these up-to-date brakes.

More power in the 1½- and 2-ton ranges than other leading makes.

More pick-up and express bodies than other leaders, including new 116"-wheelbase 1½-ton pick-up.

Greatest ½-ton-panel payload and cubic capacity.

Fluid coupling, for smoother traction in 1½-, 3½- and 1-ton models, offered only by Dodge.

Fluid filters on all models to assure cleaner fuel and cleaner engine.

Floating oil intake selects clean oil just below top; avoids sediment at bottom of crankcase.

Water-distributing tube on all models directly cools valve seats . . . means longer valve life.

Exhaust valve seat inserts on all models for better valve seating, longer engine life.

4-ring pistons on all engines save oil, upkeep.

Independent parking brake on all models is simple, efficient, powerful.

Cycle-bond brake linings last longer

no rivets to score brake drums.

Overflow shock absorbers on 1½-, 3½- and 1-ton models give smoother riding.

Better balanced weight distribution for extra payload.

PAY LESS thanks to new lower prices

You save when you buy a Dodge "Job-Rated" truck, thanks to lower prices. And you save when you operate a Dodge truck, thanks to quality features like those shown in box at left. You get more value and you pay less for it, with new Dodge trucks!

So if you've been thinking of buying a truck, stop by today!



See or phone us for a good deal!

DODGE "Job-Rated" TRUCKS

IMPERIAL MOTORS

Palm Springs and Coachella Valley

DODGE Automobiles and DODGE "Job-Rated" TRUCKS

Indio, Calif.

Phone 7-3311

Yours for the asking—a grand booklet packed with recipes for grills; quick casseroles; salads (including "dunk" recipes for vegetable relish plates!); hot and cold picnic fare, including a lot of good sandwiches; even sections about weekend cooking at cabin or camp! Your copy is free—just send your request to June Goode at address below.

SEW POCKETS in the corners of your picnic tablecloth. Put small stones in the pockets and the cloth won't blow into the potato salad.

Fresh new peas are arriving in the market. Pour a little warmed Carnation Half & Half over cooked peas just before serving. Mmm.

PEAS and SHRIMP

Au Gratin



Makes 4-6 servings
1/4 cup butter
1/2 cup bread crumbs
1 cup well-drained
cooked peas
1 cup diced cooked shrimp
(or tuna, or salmon)
1 teaspoon salt
1/4 cup flour
2 cups (1 pint) Carnation
Half & Half
1 cup cubed American cheese

Melt 2 tablespoons butter in saucepan, add bread crumbs and mix. Arrange layers of peas and shrimp in buttered 1½-qt. casserole. To prepare cheese sauce: melt remaining butter in saucepan over hot water or low heat. Add salt, flour. Add Half & Half; cook until thickened, stirring constantly. Add cheese, stir until melted. Pour cheese sauce over casserole. Top with buttered crumbs. Bake in hot oven (425°F.) about 20 minutes or until crumbs are brown.

French Favorite



The French court of the time of King Louis was crazy about peas. Madame de Maintenon wrote: "The anxiety to eat peas, the pleasure of having eaten them, and the desire to eat them again have been discussed for four days past by our Princes and the court. Some ladies, even after supping well at the Royal table, eat peas again before bedtime!"

Peach Upside Down Cake

Makes 12" x 8" x 2" cake
2 tablespoons butter
1/2 cup brown sugar
7-8 well-drained
peach halves
Maraschino cherries
1 package cake mix

Melt butter in shallow cake pan in oven. Add brown sugar, then arrange peaches and cherries on sugar-butter mixture. Mix cake batter according to package directions; pour over peaches. Bake in moderate oven (375°F.) about 40-45 minutes. Invert cake on platter. Serve warm, with Carnation Half & Half.

PAINTING OUTDOOR FURNITURE?

Apply a coat of shellac first. This will keep hot sun from drawing out the resin and discoloring the paint.

REMEMBER: Carnation Half & Half in the carton with the half-red, half-blue label!

CARNATION COMPANY

45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

Carnation Corner



CARNATION HOME SERVICE DIRECTOR



WE BUY RIGHT WE SELL RIGHT

This market is a member of
Certified Grocers of Calif.,
Ltd.—one of the World's[®]
Largest Buying Groups.

STORE HOURS
Weekdays 8:30 A.M. to 8:00 P.M.
Sunday and Holidays 9:00 A.M. to 6:00 P.M.

VILLAGE MARKET
All Advertised Items Subject to Stock on Hand
441 So. Palm Canyon Dr. Phones 7932 - 9055